

BSG LIVE'25

Industry Prospectus

23rd – 26th June 2025 | SEC Glasgow



BSG LIVE'25

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Dear Colleagues

It is with great pleasure that we invite you, on behalf of the BSG Programme Committee, to join us at BSG LIVE'25 in Glasgow from 23rd – 26th June 2025.

In 2024, BSG LIVE broke records and was officially a sell-out event. We are looking forward to once again be hosting what is the largest gathering of the GI community in the UK at the SEC in Glasgow where we expect over 2,500 healthcare professionals to join us for this four-day scientific meeting. With a delegation comprising of physicians, surgeons, pathologists, radiologists, scientists, nurses, dieticians, and others working in the fields of gastroenterology and hepatology, BSG LIVE is truly an annual celebration for all those working within the specialty.

The objectives of BSG LIVE'25 are to:

- Educate our members and guests regarding state-of-the-art investigation and management, and new developments
- Provide high-quality CPD for our members
- Allow researchers in all gastroenterology related fields to present, share and discuss their findings
- Encourage and help enable collaborative working and research in all fields
- Host meetings and events for BSG Trustees, Executive, Council, and Committees
- Work together with Industry to allow our members to see and hear about new developments that may help improve patient management

BSG LIVE'25 will feature the Monday Masterclass, an opening Plenary featuring keynotes and award lectures from leaders within the specialty, and nearly 70 specialist scientific symposia. We are delighted to once again be expanding our programme with a seventh stream after the success of this in 2024, and will continue running research focused symposia on endoscopy, IBD, liver and pancreatobiliary. We are also looking forward to welcoming the British Society for Allergy & Clinical Immunology who will be delivering a symposium.

In 2024, our Endoscopy Committee ran a successful new format of 'Endo Live' with pre-recorded procedures from various hospitals across the UK. We look forward to sharing more details of our 2025 format with you soon.

There are plenty of symposia and silent symposia opportunities available for industry and we invite you to take to the stage to present advancements you have made in treatment, methodologies, or equipment breakthroughs and other insights and innovations. With relevant members from the Programme Committee, we can support you in the development of your symposia to ensure the content resonates with delegates.

After the high attendance we saw on Monday in 2023 and 2024, we are delighted to once again be opening our exhibition from Monday lunchtime to offer more delegate engagement opportunities.

We are also excited to once again be facilitating hands-on endoscopy training at the EndoVillage which will give attendees of all career stages the opportunity to train in different endoscopic scenarios. In 2024, we ran our largest EndoVillage ever and next year, with the space we have at the SEC, we anticipate EndoVillage will be even bigger. We look forward to working with our industry partners and EndoVillage supporters to facilitate this important feature of BSG LIVE.

Sustainability remains high on our agenda, and we are continuing to review how we can ensure the meeting is as sustainable as possible. In 2024, we made huge strides in our sustainability efforts and recycled many of our event materials with some materials being upcycled and donated to charity. We hope to make an even greater impact with our sustainability initiatives at BSG LIVE'25 and will be working closely with the SEC to achieve our objectives. We invite you to join us in these efforts and work with us as we aim to deliver a more sustainable BSG LIVE.

We would be delighted for your organisation to work with us to support this innovative and exciting meeting, bringing together the very best in the fields of gastroenterology and hepatology.

Professor Helen Steed
BSG Senior Secretary

About the BSG

The British Society of Gastroenterology is a registered charity and the largest medical gastroenterology and hepatology membership community in the UK, influencing health policy nationally.

It is a professional organisation with representation within the British royal colleges, and consequently the government and other NHS bodies. Internationally it is represented at world and European levels and has strong links with other member societies across the world.

The BSG supports more than 4,000 members in providing the best care and outcomes for patients with gastrointestinal and liver disease, bringing them early awareness of changes in best practice and new research. It is intimately involved in all aspects of gastroenterology training in the UK.

The BSG co-owns three journals. Gut is Europe's highest ranked gastroenterology journal, by citation related impact factor, and the Society's oldest title. Frontline Gastroenterology focuses on clinical aspects of gastroenterology. The newest addition to the portfolio is the open access journal BMJ Open Gastroenterology.

The Society regularly produces guidelines on aspects of contemporary practice.

See page 24 for more details and contact information for our journals which can be a great addition to your marketing in the run up to BSG LIVE'25.

Your Hosts



PROFESSOR COLIN REES
BSG President

Colin Rees is Professor of Gastroenterology at Newcastle University and an Honorary Consultant at South Tyneside and Sunderland NHS Trust. He is a National Institute for Health Research Senior Investigator, and his research interests include endoscopy and colorectal cancer (CRC) screening, prevention and early diagnosis. He has led many large endoscopy studies recruiting around 15000 patients and believes the UK should be a world leader in endoscopy and CRC research. Colin was previously BSG Endoscopy Vice President from 2015-17 and established the BSG Endoscopy Quality Improvement Programme (EQIP). He has a strong interest in patient reported experience measures and led development of the Newcastle ENDOPREM.



DR HARRIET GORDON
President Elect

Harriet is a Consultant Gastroenterologist, starting as a Consultant in Winchester in 2000. Her involvement with the BSG began with the Training committee as Programme Director, and since then she has been BSG Workforce Lead, followed by Director of the Medical Workforce Unit RCP. Since then, she has continued to address the medical workforce crisis as Chair of the RCP Flexibility and Wellbeing group and the AoMRC Flexible Careers Committee, looking at opportunities throughout a medical career and into retirement. She set up the RCP Emerging Women Leaders Programme in 2018, was an elected member of SWIG as well as the BSG council, has served as a BSG Trustee, followed by an RCP Censor.



PROFESSOR HELEN STEED
BSG Senior Secretary

Professor Helen Steed is a Consultant Gastroenterologist at the Royal Wolverhampton NHS Trust with specialist and research interests in inflammatory bowel disease, nutrition and medical education. She is the Secretary for the British Society of Gastroenterology and Chair of the BSG Food and Function research group. Her research focus is on microbiota, biomarkers and family planning in inflammatory bowel disease. She has a strong education background and previously acted as Foundation Programme Director for the Royal Wolverhampton NHS Trust and now serves the Trust as Clinical Tutor overseeing the delivery of the postgraduate medical education program and as the regional West Midlands Faculty Development Lead.



DR SAFA AL-SHAMMA
BSG Secretary

Dr Al-Shamma is currently a consultant gastroenterologist and hepatologist at University Hospitals Dorset, appointed in 2011. He completed undergraduate medical training in Dundee University and undertook specialist training in gastroenterology in the Mersey Deanery followed by sub-speciality hepatology training at The Royal London and King's College Hospital London. Dr Al-Shamma's main clinical interests include hepatocellular cancer and complex colonoscopy. He is currently deputy director of medical education. He also has a number of external roles in training and education. He is currently Secretary of the MRCP part I Exam Board and Secretary of the European Speciality Exam in Gastroenterology and Hepatology (ESEGH.) He has been an active member of the British Society of Gastroenterology liver section committee since 2021 and organiser of the BSG annual conference liver education programme.

Your Hosts



DR BJORN REMBACKEN
BSG EndoVillage

Dr Bjorn Rembacken is a Consultant Gastroenterologist and Specialist Endoscopist in Leeds. He is an international expert in endoscopy with particular expertise in the endoscopic detection and removal of neoplastic lesions. He is also an external assessor for the Bowel Cancer Screening Programme, and has a subspeciality interest in training and quality assurance in endoscopy.



DR MARK DONNELLY
BSG EndoVillage

Dr Mark Donnelly is a Consultant Gastroenterologist and Specialist Endoscopist in Sheffield. He is Professional Clinical Adviser for Colonoscopy to the Yorkshire and Humber Bowel Cancer Screening Programme, and has an international reputation in endoscopy training, having acted as faculty on over 200 courses.



DR NISHA PATEL
BSG EndoVillage

Dr Nisha Patel has an interest in endoscopy, technology, and innovation, and worked on developing the CYCLOPS robot for ESD, eye gaze endoscope, and was involved in endoscopy imaging studies including H Pylori, spectral imaging, coeliac disease, and colonic polyps. She is currently part of the BSG endoscopy CRG, is the BSG AI in Clinical Practice co-lead, is part of the SWiG committee, is the North-West Thames CRN co-lead, and is a Consultant Gastroenterologist in Imperial College Healthcare NHS Trust.

Membership Profile

Please find below a breakdown of BSG membership categories and interests to aid your decision for participation in BSG LIVE'25.

Membership (as of Sept 2024)

Over 90% of UK consultants and trainees in the gastroenterology speciality are BSG members.

Consultant	1605
Trainee	787
Nurse	745
Senior	90
International	122
NCCG, SAS & GP	77
GI Physiologists, AHP & PA	218
Foundation & IMT	604
Undergraduate	110
Honorary	96
Total	4454

2024 BSG section membership

Members of the BSG align to the 15 sections shown in this chart. The majority of sections are clinically focused, although there are a few that are workforce-focused, such as Nurses and Trainees, that tie into membership type.

SECTION	MEMBERS
Endoscopy	1886
IBD	1761
Liver	1255
Trainees	1212
Small Bowel & Nutrition	788
Gastroduodenal	722
Colorectal	705
Nurses	587
Oesophageal	540
Pancreatobiliary	428
Neuro-gastroenterology & Motility	365
Supporting Women in Gastro'	352
Pathology	136
GI Physiologists	105
Adolescents & Young People	95



BSG LIVE provided us with an opportunity to meet a great number of potential customers, but also get insights and advice regarding our new therapy area. We are grateful for the opportunity to meet relevant HCPs which made the conference a real success for us.



The BSG & Industry

Why get involved?

- BSG LIVE'25 is the leading conference in the field of gastroenterology – this is your chance to support and inform the UK's gastroenterology and hepatology specialists on new initiatives and developments
- Generate fresh ideas and gather new insights
- Foster collaborations and build new relationships in a growing and fast-paced industry
- Connect directly with hard-to-reach influencers and decision-makers within the gastroenterology and hepatology communities
- Network with some of the best researchers, clinical leaders and top policy makers from the UK and beyond
- Increase your visibility within the marketplace
- Reinforce and strengthen your positioning within the gastroenterology and hepatology communities

The BSG's activities are organised independently with costs being indirectly and partially offset by the support of industry. There have been many examples of successful collaborations between the BSG and industry which have resulted in the delivery of high-quality educational opportunities for our members. We believe that maintaining these mutually beneficial relationships is essential in continuing to provide the best and most up-to-date education for our members which in turn will help them address the key issues that face patients. Our collective focus is to provide our attendees with a tailored educational journey focussed on relevant scientific exchanges, training, and networking opportunities.

Attendance

You are welcome to attend the scientific sessions for educational purposes. Once you have booked your exhibition space, each company is permitted to buy up to ten full registration passes. The fee for industry full delegate registrations is £750.00 + VAT per person.

Please book via the Conference Website or through the booking form in this prospectus. Registrations will open in January 2025.

BSG LIVE'25 Programme Summary

Our top-line programme will help you to plan your own presence and outreach at BSG LIVE'25. You can see where your symposia and other activities will be best placed to align with the overall scientific content. Please note the programme may be subject to change and the delegate social programme is still being finalised.

Monday 23rd June

Masterclass Programme	
10:00 - 11:15	MASTERCLASS
11:15 - 11:40	BREAK AND EXHIBITION OPEN 11:00 – 15:30
11:40 - 13:00	MASTERCLASS
13:00 - 14:00	LUNCH
14:00 - 15:00	MASTERCLASS
15:00 - 15:30	BREAK AND EXHIBITION CLOSING AT 15:30
15:30 - 16:30	MASTERCLASS
16:30 - 18:00	DELEGATE WELCOME RECEPTION
19:00 - 00:00	PRESIDENT'S DINNER

Tuesday 24th June

	Scientific Programme							Industry Programme
08:30 - 09:30								BSG Industry Partners Welcome
09:30 - 10:00	ENDOSCOPY	IBD	EDUCATION & MENTORING	CLINICAL SERVICES & STANDARDS	NGM	PATHOLOGY	UNDERGRADUATES	
10:00 - 10:30								
10:30 - 11:00								
11:00 - 11:30	BREAK							1x 20-min Silent Symposium
11:30 - 12:00	PLENARY							
12:00 - 12:30								
12:30 - 13:00								
13:00 - 13:30	LUNCH							INDUSTRY SYMPOSIA x2 40 Minutes Up to 3x Silent Symposia
13:30 - 14:00								
14:00 - 14:30								
14:30 - 15:00	ENDOSCOPY RESEARCH	IBD	PANCREATOBILIARY	LIVER	NEUROGASTROENTEROLOGY & MOTILITY	PATHOLOGY	TRAINEES	
15:00 - 15:30								
15:30 - 16:00								
16:00 - 16:30	BREAK							1x 20-min Silent Symposium
16:30 - 17:00	ENDOSCOPY	ADOLESCENTS & YOUNG PERSONS	PANCREATOBILIARY RESEARCH	CLINICAL SERVICES & STANDARDS	LIVER	INTERNATIONAL	TRAINEES	
17:00 - 17:30								
17:30 - 18:00								
18:15 - 19:30					NEW CONSULTANTS WELCOME RECEPTION	INTERNATIONAL WELCOME RECEPTION	UNDERGRADS WELCOME RECEPTION (BSG STAND)	INDUSTRY SYMPOSIA x2 40 Minutes *Subject to planning committee approval*

Wednesday 25th June

	Scientific Programme							Industry Programme
07:30 - 08:00	FUN RUN							
08:00 - 08:30								INDUSTRY SYMPOSIA x2 30 minutes
09:00 - 09:30	ENDOSCOPY	LATE-BREAKING ABSTRACTS	LIVER	CLINICAL SERVICES & STANDARDS	NURSES	GI PHYSIOLOGY	SUPPORTING WOMEN IN GASTRO* (SWG)	
09:30 - 10:00								
10:00 - 10:30								
10:30 - 11:00	BREAK							1x 20-min Silent Symposium
11:00 - 11:30	ENDOSCOPY	IBD RESEARCH	LIVER	OESOPHAGEAL	NURSES	SUSTAINABILITY	GUT / FRONTLINE SYMPOSIUM	
11:30 - 12:00								
12:00 - 12:30								
12:30 - 13:00	LUNCH							INDUSTRY SYMPOSIA x2 40 minutes Up to 3x Silent Symposia
13:00 - 13:30								
13:30 - 14:00								
14:00 - 14:30	ENDOSCOPY	IBD	LIVER RESEARCH	OESOPHAGEAL	NURSES	SUSTAINABILITY	WORKFORCE & WELLBEING	
14:30 - 15:00								
15:00 - 15:30								
15:30 - 16:00	BREAK							Up to 2x Silent Symposia 20 or 30-mins
16:00 - 16:30								
16:30 - 17:00								
17:00 - 17:30	ENDOSCOPY	IBD	LIVER	SMALL BOWEL & NUTRITION	NURSES	BRITISH SOCIETY FOR ALLERGY & CLINICAL IMMUNOLOGY	GUTS UK	
17:30 - 18:00								
18:10 - 18:45								
19:00 - Late	BSG AGM							
	BSG NIGHT							

Thursday 26th June

	Scientific Programme						Industry Programme
08:00 - 08:45	MEET THE EXPERTS			MEET THE EXPERTS			
09:00 - 09:30	ENDOSCOPY	IBD	PRIMARY CARE INTERFACE IN GASTROENTEROLOGY	SMALL BOWEL & NUTRITION	COLORECTAL	GASTRODUODENAL	
09:30 - 10:00							
10:00 - 10:30							
10:30 - 11:00	BREAK						1x Silent Symposium
11:00 - 11:30	ENDOSCOPY	IBD	LIVER	SMALL BOWEL & NUTRITION	COLORECTAL	GASTRODUODENAL	
11:30 - 12:00							
12:00 - 12:30							
12:30 - 13:00	LUNCH						
13:00 - 13:30							Up to 2x Silent Symposia
13:30 - 14:15	MEET THE EXPERTS			MEET THE EXPERTS			
14:15 - 14:20	BREAK						
14:20 - 15:00	MEET THE EXPERTS			MEET THE EXPERTS			

Exhibition

The Exhibition at the SEC Glasgow will take place in one large dedicated space, optimising footfall for all delegates. There will be catering throughout the exhibition with tea, coffee and lunch served across the main days. Any commercial organisation wishing to participate in commercial activity at BSG LIVE'25 must book an exhibition stand. Please note that delegate levels are increasing year on year and we had to close registration sales last year – we are monitoring exhibitor attendance and may introduce attendance caps in future years.

The exhibition will include the following feature areas:

- Colin the Colon
- EndoVillage
- Frozen Yoghurt Station
- Massage Therapy Station
- Posters
- Silent Symposia Theatre

Exhibitors are encouraged to book industry symposia for any formal presentations they would like to run at BSG LIVE (see page 20 and 27). However, we may allow BSG Partners to run silent symposia on their stand upon application. Please contact us if you would like to discuss this as there are guidelines in place for this activity.

The Exhibition Floor Plan – coming soon this Autumn 2024.



Exhibition Opening Times

DATE	TIME
Monday 23 rd June	11:00 – 15:30
Tuesday 24 th – Wednesday 25 th June	08:00 – 17:30
Thursday 26 th June	08:00 – 13:30

Exhibition Fees

Space only

***Minimum size commitment is 12sqm for Space Only**

£825 + VAT per square metre

Example sizes and totals

SQM	DIMENSIONS	FEE EX VAT
18sqm	6mx3m	£14,850
12sqm	4mx3m	£9,900

Shell scheme

£880 + VAT per square metre

Example sizes and totals

SQM	DIMENSIONS	FEE EX VAT
18sqm	6mx3m	£15,840
12sqm	4mx3m	£10,560
9sqm	3mx3m	£7,920
6sqm	3mx2m	£5,280
4sqm	2mx2m	£3,520

Exhibition

Space Only

- 2 x exhibitor passes including tea, coffee and lunch per 6 sq. m. of space booked
- Acknowledgement on the dedicated BSG LIVE'25 website and app

Shell Scheme

- 1 pass per 6 sq. m. of space booked
- 2m high white panels, and fascia panels with name board displaying exhibitor name and stand number
- 1 x table and 2 x chairs per 6 sq. m. of space booked
- 1 x 500w square pin socket outlet per 6 sq. m. of space booked
- Shell scheme lighting
- Acknowledgment on the BSG LIVE'25 website and app

Charities and not-for-profits

A limited number of stands will be available at a reduced rate. Please contact us for further details.

Catering

On each of the main days, coffee and lunch will be served to exhibitors in the exhibition 30 minutes before delegates break from their sessions.

Scanners

For capturing delegate information, scanners will be available for hire.

Executive Meeting Rooms

There are a number of meeting rooms available for private hire. Please contact us for prices and availability.





BSG LIVE provided an excellent opportunity to meet new consultants as well as meet up with old friends

BSG Industry Partner Package 2025/2026

The BSG's goal is to form evolved, compliant and forward-thinking Partnerships with industry to foster trust amongst the public, healthcare professionals, governments, and regulators.

The BSG and industry partnerships support vital scientific and educational initiatives which in turn improve patient treatment pathways. The Partner package is an annual arrangement running from April – March and demonstrates long-term commitment to working collaboratively.

A full programme of activities and initiatives run throughout the year and include specific benefits at the BSG LIVE conference. Please refer to the BSG Industry Interactions Policy [here](#) for more information on how we work within a consistent, ethical framework.

FEE: £40,000 + VAT PER COMPANY

This fee covers a period of one year from 1 April 2025 to 31 March 2026

BSG LIVE'25 BENEFITS

The BSG Partner package gives you the opportunity to maximise your engagement with our Members and the wider Gastroenterology and Hepatology community at this important annual conference. Your BSG Partner package comes with specific tangible benefits at BSG LIVE'25 including:

- Four complimentary Full Delegate Registration Passes for your Medical Team plus two complimentary Full Delegate Registration Passes for your Commercial Team. This will give access to all Scientific Sessions.
- Eight complimentary exhibitor registrations.
- Priority choice of exhibition stand location.
- First choice of symposia slots. Please note that there will be a maximum of two major Industry symposia running at any one time. (plus up to 1 silent symposium).
- Priority choice of room for Industry Symposium (subject to availability at time of booking).
- Permission to hang banners above your exhibition stand in the hall.
- 15x complimentary tickets exclusively for the BSG Partner's own Industry Symposium.
- For Partners who run Industry Symposia and record their sessions, these can be hosted on the BSG LIVE'25 website for six weeks post conference.
- An invitation for your Team to attend the BSG LIVE'25 Partner Welcome Reception. This will be hosted by those Members of the BSG Executive and Programme Committee in attendance at BSG LIVE'25.
- Recognition of the role of your company in supporting the BSG as a Partner.

BSG LIVE'25 PRE-EVENT PROMOTION

- Branding on the BSG LIVE'25 Industry Partners page of the Congress website.
- Use of BSG LIVE'25 logo in your promotional activities.
- Your branding featured on circa eight pieces of delegate communications (Full communications plan to be shared in January 2025).

- BSG Partner promotion on BSG LIVE'25 social media platforms.
- Invitation to attend the BSG LIVE'25 Industry Symposia Meeting in February 2025 led by a senior member of the Programme Committee.

BSG LIVE'25 ON-SITE PROMOTION

- Branding at the venue in registration foyer and auditorium foyer.
- Branding within the BSG LIVE'25 conference app.
- Logo on pocket programme (subject to final production guidelines) .
- Company recognition given by the chair, from the podium, during the Plenary and Masterclass opening sessions.

BSG LIVE'25 POST-EVENT PROMOTION

- BSG Partner recognition in post-event e-mail communication to attendees.
- Recognition in scheduled social media posts.
- For BSG Partners who have run and recorded symposia an e-mail will be sent to attendees to direct them to the BSG LIVE content, including the BSG Partner Symposia recordings hosted on the BSG LIVE'25 website. This is an optional opportunity.

BSG & INDUSTRY PARTNER COLLABORATION

The BSG is committed to working in collaboration with our Industry Partners.

- You will have access to the CEO and Leadership Team at the BSG and Industry Partnerships Director and team at our PCO who will together oversee the relationship between our Organisations. They will diarise regular update meetings and make recommendations for specific projects.
- You will be invited to bi-annual BSG Industry Roundtable Meetings at the BSG Offices in London. These are held in April and November and are hosted by the BSG President. An invitation for ONE representative from your Medical Team (usually your Medical Lead) to attend two Roundtable Meetings.

INDUSTRY AREA ON BSG WEBSITE

- In addition to promotion on the BSG LIVE'25 Event Website, BSG Partners will also feature on the BSG Industry Partners page within a dedicated section of the BSG Website. Each Partner will have the option to upload their company name and logo, with a link to a page of their choice on their company website.

BSG EVENTS – FIRST REFUSAL FOR PARTNERS

In addition to BSG LIVE, the BSG runs a whole programme of additional smaller bespoke events throughout the year. More details overleaf.

BSG CAMPUS

BSG Campus is a four day, online, educational conference which is held in late November / early December. It delivers a broad academic programme which is available to BSG Members and the wider GI and Hepatology community. Industry can run online symposia during breaks and over lunchtime.

- Partners will receive 2 complimentary registrations to attend BSG Campus as delegates with full access to the educational and scientific content.
- Advance sight of the BSG Campus Prospectus with a two-week period to purchase slots for Industry Symposia ahead of other Industry organisations.

TRAINEE SECTION EVENTS

The BSG Trainees Committee are very proactive and deliver an annual programme of events which include a Management and Leadership Weekend, The Virtual Education Course, Taster Course, and additional Endoscopy Courses.

- Partners obtain advance sight of the Prospectus with a two-week period to secure sponsorship opportunities ahead of other Industry organisations.

BSG SECTION EVENTS

Members of the BSG align to 15 sections. Most sections are clinically focussed although there are a few that are workforce focussed.

Adolescents and Young Persons | Association of GI Physiologists (AGIP) | Colorectal | Endoscopy | Gastroduodenal | IBD | Liver | Neurogastroenterology & Motility | Nurses | Oesophageal | Pancreatobiliary | Pathology | Small Bowel and Nutrition | Trainees | Supporting Women in Gastroenterology (SWiG)

Throughout the year BSG Sections organise subject specific events. These typically attract 30 to 70 delegates, and they take place in venues across the country. Most of these events can be supported by Industry.

- Partners obtain advance sight of the Prospectus with a two-week period to secure sponsorship opportunities ahead of other Industry organisations.

CLIMATE CHANGE & SUSTAINABILITY

The BSG Sustainability Strategy, can be accessed [here](#).

- The BSG are working together with our Partners on the development of robust Sustainability Strategy.
- Partners are invited to share their own green credentials, which can be posted on the Industry Section of the BSG Website.



BSG LIVE was an invaluable experience, and helped with the development of existing and new PI relationships with a view to future clinical study collaboration

Industry Symposia at BSG LIVE'25

We invite you to take the stage and harness the opportunity to share your own best practice and clinical developments, whether that be in biologic patient treatment plans, medical device enhancements, digital innovation or nutritional therapies. Our members are keen to learn from you and eager to engage in scientific and educational dialogue.

Industry symposia continue to be successful year on year given our policies such as having no more than two symposia running at any given time, inclusion in the BSG LIVE app, and Voice of God announcements on site.

Your symposium will be clearly detailed in the BSG LIVE'25 conference programme and app.

BSG Partners will be given the option to request preferred time slots. Industry symposia will be allocated following BSG Programme Committee approval.

Industry symposia are always very popular, so we recommend that you book ASAP to secure your preferred slot.

Do consider becoming a BSG Partner to increase your priority in order to have first refusal on symposia slots.

What's included:

- Dedicated meeting room
- Main Symposia: Choice of early morning, lunchtime or evening slots
- Standard audio-visual package

Should you wish to have your session recorded, there will be an additional charge. Please indicate your interest in this on the booking form, and the team will follow up accordingly.

Scanners using the BSG LIVE'25 app will also be available at an extra cost to support you with delegate information capture.





“

BSG LIVE provides a great platform for us to network, to be seen and to remind others that we are a key part of the puzzle and how important our service is – thank you

Industry Silent Symposia

We are also delighted to confirm the reintroduction of the Silent Symposia Theatre located in the exhibition hall. With up to 100 seats available this is a great option to present to delegates during coffee breaks as well as lunchtime breaks.

The silent session area will be open plan in nature and attendees will be free to drop in and out as required.

What's included:

- Dedicated Symposia space in the Exhibition Hall
- Headsets for all participants
- Lectern
- PA system
- Choice of morning/afternoon coffee break or lunchtime break

The programme for the industry symposia will be advertised on a large printed programme in the exhibition hall and via the app.

Industry Symposia at BSG LIVE'25 Branding & Recognition

Pre-event:

- A minimum of two co-branded e-shots sent out by the BSG to delegates outlining all symposia sessions.
- One generic e-shot detailing industry sponsored symposia will be sent to all BSG LIVE'25 registrants during the 2-week run up to the meeting.
- Inclusion of symposia session details in programme (in app and website).

On-site:

- We will list your symposium title on the event app and in all places that the full programme is displayed.
- Programme board detailing industry symposia on display in the registration foyer.
- 30 minutes prior to your symposium you may erect a pull-up style banner immediately outside of your room.
- We will send out a generic push notification at a strategic time in respect of the industry symposia taking place that day.
- You will be allowed to promote your symposium from your exhibition stand throughout the meeting.

Post-event:

- Thank you email sent to all delegates acknowledging your industry symposia.

EndoVillage Supporter

FEE: £12,500 + VAT

As part of the BSG's commitment to assist with the continued development and training needs of the UK's gastroenterologists and endoscopists, and following its popularity at BSG LIVE'24, we will once again run EndoVillage, this year as full days on Tuesday and Wednesday.

The EndoVillage will be located within the Exhibition Hall at the SEC Glasgow.

Participants will be able to book one-to-one training sessions when registering or during the meeting itself.

EndoVillage Supporter Benefits

- Hands-on opportunities to teach participants how to use your equipment
- Opportunity to brand your station:
 - You can book graphics for the partition walls of your station and/or:
 - Bring one 2m x 1m pull up banner
 - Provide 1x tablecloth for the station
 - Promotion on the BSG LIVE'25 website and app
- Each station will be 4m x 2m


EndoVillage Guidelines

- EndoVillage stations are not exhibition stands. EndoVillage is a location for training, not commercial promotion.
- Commercial reps from your company can at times be present if appropriate but generally speaking they should be located on your exhibition stand.
- Exhibition must be booked separately in addition to your EndoVillage Supporter Package.
- Your EndoVillage Supporter package will entitle you to ONE complimentary standard Exhibitor Pass. Any additional Exhibitor Passes (£200 + VAT) or Industry Registrations (£750 + VAT) must be purchased (see page 27).

Following on from the success of EndoVillage, we are exploring ideas for additional training opportunities. Please contact us if you are interested in discussing this.



**BSG
LIVE'25**
CONNECT · LEARN · INNOVATE



Supporting your BSG LIVE activity through the BSG Journals

The BSG co-owns three journals. To get a copy of the media pack with rates and deadlines please contact: Advertising Sales Manager, Sophie Fitzsimmons, sfitzsimmons@bmj.com

Gut

Gut is a leading international peer-reviewed journal in gastroenterology and hepatology, with an established reputation for publishing first class clinical research of the alimentary tract, liver, biliary tree and pancreas. The current impact factor is 23, and the journal ranks fifth in the JCR Gastroenterology & Hepatology category. Gut produces a special edition in the run up to BSG LIVE and also produces the BSG Abstract Digital ebook. Both are available for advertising, and any confirmed BSG LIVE'25 Exhibitor can take advantage of a 25% discount off of the rates. Gut is also available as Gut Online and can carry interactive advertising.

Frontline Gastroenterology

Frontline Gastroenterology (FG) aims to accelerate the adoption of best practice in the fields of gastroenterology and hepatology. It is multidisciplinary and focuses on the needs of patients and the professionals caring for them. FG is a subscription journal, but if BSG members wish to publish their paper open access in the journal they benefit from a 50% discount on the article publishing charge. This title is also available as FG Online and can carry interactive advertising.

BMJ Open Gastroenterology

Open Gastroenterology is an online-only, peer-reviewed, open access gastroenterology journal, dedicated to publishing high-quality medical research from all disciplines and therapeutic areas of gastroenterology and hepatology. BSG members receive a 30% discount on the publishing charge for papers accepted for publishing. This title is also available as Open Gastro Online and can carry interactive advertising.



Regulatory Considerations

The goal of the BSG and industry is to develop a collaborative approach leading to the improvement of patient outcomes.

General Statement

The BSG expects all industry sponsors and exhibitors to respect the educational spirit of our conferences and meetings.

We encourage companies with products, services and innovations aligned to GI and hepatology care and management to be part of our scientific and educational activities.

Industry regulations for sponsors and exhibitors

- For information and guidance on regulations and legislation involving the support of 3rd party (medical society) activities, the Codes of Practice issued by respective regulatory organisations should be followed. Industry are responsible in all situations for ensuring that their promotion relating to BSG LIVE'25 is legal and ethical in the United Kingdom.
- The BSG assumes no responsibility for industry non-compliance with industry regulations or legislation standards.
- Industry agrees to indemnify the BSG against any third-party claim, damage, or loss originating from any infringement of industry legislation or regulation requirements, including, but not limited to, infringement of industry legislation or regulation requirements.
- If you believe any industry activities do not align to Industry Codes, please advise our team as soon as possible.

Satellite Events

- During the live congress days, we ask that any satellite events i.e. drink receptions, dinners, luncheons, be communicated to and approved by the BSG.
- Please note BSG policy is that Advisory Boards / Formal Roundtable discussions should not take place on live event days i.e. the blackout period is 06:00 Monday 23rd June to 18:00 Thursday 26th June.
- When organising any satellite event, it is expressly forbidden for organisations to reference the BSG, use the BSG logo, or present as part of the BSG congress unless this has been formally approved by the BSG in writing.

BSG LIVE'25 Industry Partnership & Exhibition Booking Form

Please complete this form carefully and sign; this document constitutes your contract for BSG LIVE '25. Terms and Conditions are detailed from page 29 to 32. Please note that all acknowledgements of your company and listing of company name and address will be generated from the details you complete on page 28; it is mandatory to complete pages 26 thru 28 and sign in order to confirm your sponsorship. This form will then be considered as a contract.

In order to attend BSG LIVE, industry organisations must book an exhibition stand. It is not possible for industry representatives to attend BSG LIVE without booking an exhibition stand.

EXHIBITION	INDICATE NUMBER OF SQUARE METRES	INDICATE TOTAL PRICE	SELECT
Space Only @ £825 per sqm (minimum 12sqm)			
Shell Scheme @ £880 per sqm (minimum 4sqm)			

While we do our best to accommodate all applications for exhibition space at BSG LIVE, there are times when we may not be able to fulfil all requests due to high demand. To increase your chances of acceptance, please specify your 1st, 2nd, and 3rd choice positions (subject to availability on the floor plan). It can take up to a month or more for the Exhibition Management team to assign your position. If your preferred positions are not available, you may need to resubmit your requests. Thank you for your understanding and support during the position allocation process.

Exhibition Position Priority Booking System

Exhibition Space at BSG LIVE is limited, and we anticipate high demand. To enhance your chances of securing a position, please return your fully completed booking form as early as possible. Position allocation will commence in mid-January 2025. Companies will be assigned space based on the priority criteria below. You may wish to consider booking the BSG Partner Package, EndoVillage Supporter Package, Symposia Slot, or a larger booth size (24sqm and above) to elevate your priority level.

1 st Oct - 31 st Dec 2024	BSG Partners
1 st Jan - 31 st Jan 2025	BSG Partners, EndoVillage Supporters and symposia hosts
1 st Feb - 31 st Mar 2025	Above plus previous BSG LIVE exhibitors
1 st Apr - 11 th June 2025	Above plus rest of industry / new exhibitors

Exhibition Booking Deadline: Friday 23rd May

STAND POSITION (SUBJECT TO FLOOR PLAN AVAILABILITY)	INDICATE STAND NUMBER
1st Choice	
2nd Choice	
3rd Choice	
Please add any other comments regarding exhibition space position or requirements [Requests will be noted but not guaranteed]	

Please note that the BSG reserves the right to refuse industry participation due to reasons including (but not limited to) compliance, payment terms and best practice. Industry are expected to operate within professional parameters when dealing with our staff and authorised representatives. Any complaints regarding this policy can be made in writing in the first instance to the BSG Industry Sales Director, on bsg.industrysales@tfilodestar.com

			PRICE + VAT	
BSG PARTNER PACKAGE			£40,000	
INDUSTRY SYMPOSIA*	CAPACITY	TIMING*	PRICE	ENTER ORDER OF PREFERENCE 1 THRU 10
Lunchtime Session Hall Symposia 40 mins (2 available)	300	Tuesday Lunchtime	£27,500	
Lunchtime Session Hall Symposia 40 mins (2 available)	300	Wednesday Lunchtime	£27,500	
Lunchtime Sessoin Hall Symposia 40 mins (2 available)	300	Thursday Lunchtime	£16,500	
Morning Session Hall Symposia 30 mins (2 available)	300	Wednesday Early Morning	£16,500	
Evening Session Hall Symposia 40 mins (2 available)	300	Tuesday Evening	£16,500	
Silent Symposia Session 20 mins (1 available)	100	Tuesday Morning Coffee Break	£9,000	
Silent Symposia Session 20 mins (up to 3 available)	100	Tuesday Lunchtime	£9,000	
Silent Symposia Session 30 mins (up to 2 available)	100	Tuesday Lunchtime	£12,500	
Silent Symposia Session 20 mins (1 available)	100	Tuesday Afternoon Coffee Break	£9,000	
Silent Symposia Session 20 mins (1 available)	100	Wednesday Morning Coffee Break	£9,000	
Silent Symposia Session 20 mins (up to 3 available)	100	Wednesday Lunchtime	£9,000	
Silent Symposia Session 30 mins (up to 2 available)	100	Wednesday Lunchtime	£12,500	
Silent Symposia Session 20 mins (up to 2 available)	100	Wednesday Afternoon Coffee Break	£9,000	
Silent Symposia Session 30 mins (1 available)	100	Wednesday Afternoon Coffee Break	£12,500	
Silent Symposia Session 20 mins (1 available)	100	Thursday Morning Coffee Break	£9,000	
Silent Symposia Session 20 mins (up to 2 available)	100	Thursday Lunchtime	£9,000	
Silent Symposia Session 30 mins (up to 1 available)	100	Thursday Lunchtime	£12,500	

*Please note that there is a high demand for Industry Symposia at BSG LIVE. In order to optimise your application being accepted, please indicate a minimum of five preferred Symposia Slots (ideally ten). These will be allocated in late January 2025. Your patience with the application process is appreciated.

PLEASE TICK HERE IF YOU WOULD LIKE US TO QUOTE FOR FILMING OF YOUR INDUSTRY SYMPOSIUM:	
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Passes - Mandatory section*

Complimentary: Shell Scheme - ONE per 6sqm; Space Only - TWO per 6sqm	Please state # of comps applicable
Payable 4 Day Stand Pass: (No access to scientific content)	Please state # of chargeable passes @ £200 + VAT each
4 Day Industry Delegate Registration: (Includes access to scientific content)	Please state # of chargeable registrations @ £750 + VAT each

*In order to assist with the event planning process The BSG encourages specifying the required number of passes during the booking process. If this isn't possible, additional passes can be added until the strict deadline of 23rd May 2025. By signing the booking form, you agree to confirm the number of stand passes and industry delegate registrations by this deadline.

Complimentary Exhibitor pass allowance

SPACE ONLY	PASSES	SHELL SCHEME	PASSES
54sqm	18	18-20sqm	3
48sqm	16	12sqm	2
36sqm	12	9sqm	1
30sqm	10	6sqm	1
25sqm	8	4sqm	1
18sqm	6	Charity 4sqm	1
9sqm	3		

ENDOVILLAGE SUPPORTER PACKAGE	£12,500
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Please note the EndoVillage Supporter package is NOT an exhibition package, however new for 2025 we are extending one complimentary exhibitor stand pass with the EndoVillage Supporter package.

OVERALL GRAND TOTAL FOR YOUR BOOKING: <i>(This is the total you will be invoiced)</i>	£	+ VAT
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Important: Payment terms

*This booking form constitutes your contract. By signing this form, you agree to our payment terms which are:
Payment within 30 days of issuing of invoice or by the payment deadline of 11th June 2025, whichever is the earliest.

In exceptional circumstances if a major corporation has payment terms longer than 30 days exceptions might be approved (or denied) if an application is made to the Operations Director. However, there are NO exceptions to the 11th June 2025 payment deadline and, if your company cannot meet this, please do not apply to exhibit at BSG LIVE.

Company Legal Name	
Name to appear on Exhibitor List / Nameboard	
Company Registered Address	
Postcode	
VAT Number	
Your Company URL to be used on BSG LIVE website	
Name of Signatory	
Signature	
Date	

ANY ADDITIONAL DETAILS:

TERMS & CONDITIONS

This document forms the basis of an agreement between TFI Lodestar Ltd on behalf of The British Society of Gastroenterology (the 'Organiser') and the Sponsor/Exhibitor stated on page 28 of the booking form regarding BSG LIVE '25 taking place at the SEC Glasgow from 23rd to 26th June 2025 (the 'Event'). This agreement between the parties shall take effect on and from the date of signature and shall continue until the end of the Event unless terminated in accordance with the provisions of these Terms & Conditions ("Term").

1. Definitions

The definitions and rules of interpretation detailed in this clause apply to the contract Terms & Conditions.

"The Organiser" means TFI Lodestar on behalf of The British Society of Gastroenterology.

"The Organiser Marks" means the trademarks owned by The Organiser as may be communicated to the Sponsor/Exhibitor to be used for all promotion, advertising and marketing of the Exhibition.

"Exhibition" means the trade exhibition being held in conjunction with the BSG LIVE '25 event.

"Exhibit" means the display, all materials and presentations set up by the Exhibitor in the physical space allocated to the Exhibitor by The Organiser.

"Event" means the British Society of Gastroenterology Annual Meeting also referred to as BSG LIVE '25.

"Force Majeure Event" means any event affecting the performance of any provision of these Terms & Conditions arising from or attributable to acts, events, omissions, or accidents which are beyond the reasonable control of a party including any abnormally inclement weather, flood, lightning, storm, fire, explosion, earthquake, subsidence, structural damage, epidemic or other natural physical disaster, transport, disruptions, failure or shortage of power supplies, war, military operations, riot, crowd disorder, strike, lock-outs or other industrial action, terrorist action, civil commotion and any legislation, regulations, ruling or omission of any relevant government, court, competent national authority or governing body.

"Premises" refers to those portions of the SEC Glasgow licensed to The Organiser for the use of hosting the Exhibition.

"Sponsor/Exhibitor" or **"Exhibitor"** is the person, firm, company or corporation (and its employees and agents) named in the Application Form who has made application to sponsor/exhibit at BSG LIVE '25 and the BSG LIVE '25 Exhibition.

"Sponsor/Exhibitor Marks" means the trademark of the person, firm, company or corporation named in the Application Form, together with any accompanying artwork, design, slogan, text and other collateral marketing signs of the Sponsor/Exhibitor.

"Sponsorship Rights" means the bundle of rights granted to the Sponsor/Exhibitor as confirmed in the Application Form.

In this Agreement, the following rules apply:

- a. A person includes a natural person, corporate or unincorporated body (whether or not having separate legal personality).
- b. A reference to a party includes its personal representatives, successors or permitted assigns.
- c. A reference to a statute or statutory provision is a reference to such statute or provision as amended or re-enacted. A reference to a statute or statutory provision includes any subordinate legislation made under that statute or statutory provision, as amended or re-enacted.
- d. Any phrase introduced by the terms or any similar expression shall be construed as illustrative and shall not limit the sense of the words preceding those terms. These Terms & Conditions apply to both Sponsors and Exhibitors (save where it explicitly refers to one or the other).
- e. For the purposes of these Terms & Conditions, BSG Partners (package detailed p.16-18) are considered as "Sponsors".

2. Application

The Organiser reserves the right to refuse any application or prohibit any Exhibit without giving any reason for such refusal or prohibition. The Sponsor/Exhibitor may not, except by express written permission of The Organiser, display directly or indirectly, advertise or give credits to any products other than his own or those of its named principal. The display of acknowledgement

or credit indicating membership of organisations or trade associations is not permitted except by express written permission of The Organiser. The Organiser reserves the right to have masked or removed from the Premises any product or sign violating this obligation and all costs will be charged to the Sponsor/Exhibitor. The Organiser reserve the right to postpone the Exhibition from the set dates and to hold the Exhibition on other dates as near to the original dates as possible, utilising the right only when circumstances necessitate such action and without any liability, financial or otherwise, to the Sponsor/Exhibitor. The Organiser reserves the right at its sole discretion to change the Exhibition floor layout. The Organiser reserve the right in unforeseen circumstances to amend or alter the exact site of the location of the stand and the Exhibitor undertakes to agree to any alteration to the site or the space re-allocated by The Organiser.

3. Cancellation by Sponsor / Exhibitor

Once the order form has been signed there will be no refund of any of the fee in the event of cancellation by the Sponsor / Exhibitor.

4. Occupation and payment for stand space

The Sponsor/Exhibitor, its agents, employees and contractors may only enter the building at a time allocated to them by The Organiser for the purpose of stand dressing and fitting. In the event of an Exhibitor failing to take possession of its stand The Organiser has the right to re-allocate the stand and all monies paid shall be forfeited. After this time the stand will be available for sale to another Exhibitor. All monies owed by the Sponsor/Exhibitor to The Organiser shall immediately fall due. All monies paid will automatically be forfeited and no refund will be made. No Exhibitor shall occupy its stand space in the Exhibition until all monies owing to The Organiser by the Exhibitor are paid in full. If the Exhibitor fails to comply in any substantial respect with these Terms & Conditions, The Organiser has the right to sell the Exhibit space. The Exhibitor, however, will be liable for any loss suffered by The Organiser as a result and all monies paid by the Exhibitor shall be forfeited to The Organiser. If in the event of the Exhibitor failing to occupy the said space by the advertised opening of the Exhibition, The Organiser is authorised to occupy or cause the said space to be occupied in such manner as they may deem best for the interest of the Exhibition without refund to the Exhibitor and without releasing the Exhibitor from any liability under these Terms & Conditions.

5. Installation and removal of Exhibits

Exhibitors are prohibited from commencing installation of Exhibits until the time allocated to them by The Organiser. The Organiser will use its reasonable endeavours to adhere to the allocated date for the commencement of Exhibitor's work but will accept no responsibility for any costs, claims or expenses arising from any variation to such date. If, in the reasonable opinion of The Organiser, the Exhibit is not appropriate for the Exhibition then The Organiser shall inform the Exhibitor and the Exhibit shall be promptly modified by the Exhibitor in such a manner and within such time as The Organiser may specify. The Organiser may remove such Exhibit at the expense of the Exhibitor who shall forfeit all sums paid by way of deposit, rental or otherwise. The Exhibitor shall not erect any sign, stand, wall or obstruction which, in the sole opinion of The Organiser, interferes with an adjoining Exhibitor. The Exhibitor is responsible for the safety of its products, display and stand. During setup and breakdown periods no material should be left unattended at any time. It is the responsibility of the Exhibitor to leave the stand space clean and tidy during the Exhibition and after dismantling. All Exhibits, displays, stand fittings and materials must be removed from the Premises by the time and date stated by The Organiser. Removal of Exhibits and dismantling may not commence until after the official Exhibition closing time. Any special arrangements for installation or removal of Exhibits must be approved in writing by The Organiser.

6. Obstruction of gangways and open spaces

Exhibitors will not be allowed to display Exhibits in such a manner as to obstruct the light or impede or project over gangways or affect the displays of neighbouring Exhibitors. Gangways must always be kept clear and free for passage. All emergency exits and access to service areas are always to be kept clear. They must not be restricted or rendered unrecognisable. Public gangways shall remain the means of escape even during installation and dismantling periods. If the Exhibitor continues to cause obstruction or nuisance after notice has been given will be liable to have its stand closed by The Organiser at the Exhibitor's expense and risk.

7. Conduct of Exhibitors and representatives

Annoyance: The Organiser reserves the right to stop any activity on the part of any Exhibitor that may cause annoyance to other Sponsors/Exhibitors or visitors. Business must be conducted only from the Exhibitor's own stand and under no circumstances may this be carried out from a gangway or elsewhere

within the Exhibition.

Microphones/Audio visual equipment: formal live presentations on exhibition stands are only permitted to BSG Partners; they must occur as "silent disco" (closed circuit PA system) and both presenters and delegates must be located within the footprint of the exhibition stand. Any activity must not be conducted in such a manner as to cause annoyance to other Sponsors/Exhibitors. The Organiser reserves the right to prohibit their use if, in The Organiser's opinion, any annoyance is being caused.

Publicity material: Any publicity material may be displayed and/or given away only from the Exhibitor's own stand.

8. Standard of work and safety

The Organiser requires Sponsor/Exhibitors, their contractors and any other personnel to comply with all relevant sections of the BSG LIVE '25 Exhibitor Manual to be released in January 2025. The Sponsor/Exhibitor shall comply with all current legislation and Health & Safety law and regulations and all reasonable instructions of The Organiser in this respect.

9. Electrical requirements

Lighting and power services will be made available to the Exhibitor through the official electrical contractor to the Exhibition. A schedule of these services and fees will be available upon request. Exhibitors may provide their own electrical fittings where such fittings are in the form of made up units, showcases and/or signs complete and ready for connection to the mains supply. All electrical equipment must be PAT tested. Electrical devices which interfere with radio or television systems must be switched off immediately if requested by The Organiser. The use of electrical appliances shall only be permitted if they conform to the conditions concerning electrical appliances as laid down by the appropriate authority and other statutory bodies. Before such appliances are used, permission must be obtained from The Organiser. The use of immersion heaters and electric heaters with unguarded elements is not permitted.

10. Dangerous materials and Exhibits

The Exhibitor must conform with all laws and regulations concerning explosives and dangerous combustible materials as laid down by the appropriate authority and other statutory bodies. Hazardous materials are not to be used. Equipment displayed or demonstrated must be installed with strict adherence to safety measures. Any material or Exhibits not approved by the appropriate authority or by The Organiser must be removed from the building at the request of The Organiser.

11. Fire precautions

All material used by the Exhibitor must be effectively fire proofed or made of non-flammable materials in accordance with the standards of all appropriate authorities and regulations. Exhibitors must comply with fire prevention and other safety regulations.

12. Damage/alterations to the premises

Exhibitors shall not stick or otherwise fix items on any parts of the Premises. Alterations to rented items and fixtures, use of heavy or bulky items or decorations, signs and posters shall require the prior written permission of The Organiser. The Organiser may remove any such items at the cost of the Exhibitor.

13. Cleaning

The Organiser shall arrange for the daily cleaning of the aisles outside the Exhibition open hours. Exhibits will not be cleaned. Exhibitors must take their stand and personal belongings including unused literature away with them at the end of the event. Bins will be provided but disposal of larger items or excess waste must be arranged by the Exhibitor. Any waste left by the Exhibitor will be disposed of and charged back to the Exhibitor.

14. Security services

The Premises will arrange a site security service during the period of the Exhibition but will accept no liability for loss or damage of Exhibitor's equipment.

15. Storage

There are limited storage facilities available within the Exhibition area and Exhibitors are advised to make their own arrangements for removal and storage of packing cases and other such items. Under no circumstances shall packing materials of any kind be left in the aisles or on the stands.

16. Control of Exhibition

The Organiser is responsible for the control of the Exhibition area. Exhibitors are responsible for the control and supervision of their own stands. Any decision of The Organiser relating to the Exhibition and/or the Exhibits is final and decisive. Exhibitors must comply in all respects with the requirement of every appropriate authority, with the terms of agreement by which The Organiser occupy the Premises and with The Organiser's insurance policies. Copies of the insurance policies may be inspected at The Organiser's office 30

days prior to the opening of the Exhibition.

17. Use of logos

Sponsor/Exhibitors will provide logos to The Organiser for use in the printed conference programme, the event website and the event app. If a Sponsorship package includes branding on other materials such as e-mails or signage, the Sponsor/Exhibitor will also provide a logo for use in this. The Organiser will endeavour to follow branding guidance within reason but cannot guarantee that all logo specifications will be followed and cannot guarantee that the Sponsor/Exhibitor will see a print proof of any use before publication. Sponsors/Exhibitors can use the logo of the event and/or society to promote their support of the event. It should be clear in each use that the organisation is a paid Sponsor/Exhibitor and should not imply ownership of the event, control of the programme or a joint management of the conference. A logo set can be provided for use and Sponsor/Exhibitors will endeavour to follow branding guidelines set out by The Organiser.

18. Sponsor/Exhibitor obligations

The Sponsor/Exhibitor undertakes to The Organiser:

- a. to exercise the Sponsorship Rights strictly in accordance with these Terms & Conditions;
- b. use The Organiser Marks and other branding materials provided by The Organiser in accordance with these Terms & Conditions;
- c. to apply any legal notices as required by The Organiser or as set out in The Organiser Marks Guidelines on all materials and products that incorporate The Organiser Marks;
- d. to submit to The Organiser for its prior written approval, not to be unreasonably withheld or delayed, pre-production samples of and any advertising, promotional or other material or press release which associates the Sponsor/Exhibitor with the Exhibition, or which incorporates The Organiser Marks, before their distribution, production or sale;
- e. to ensure that all materials and the Sponsor/Exhibitor's Products promoted, published, distributed or sold and which are associated with the Exhibition or which incorporate The Organiser Marks shall be safe and fit for their intended use and shall comply with all relevant statutes, regulations, directives and codes in force; and
- f. to execute any further documentation and provide any assistance, both during the Term and after termination, as may reasonably be requested by The Organiser to protect The Organiser Marks. This may include recording the terms of these Terms & Conditions or any understanding or obligation under these Terms & Conditions on any trademark register or other register, or in any other way.

19. Payment terms

Payment will be due within 30 days of any invoice date or by 11th June 2025, whichever is the earliest. All payments shall be in Pounds Sterling. No bank charges may be deducted from any amounts due. Unless The Organiser receives payment in full, The Organiser shall not issue a booking confirmation or VAT receipt. If the payment due is not received in full by the due date, The Organiser reserves the right to re-sell the Exhibit space/sponsorship item without further reference. All sums payable under these Terms & Conditions are exclusive of any VAT that may be payable by either party. If a party does not pay any amount payable under these Terms & Conditions by its due date, the payer shall pay to the payee interest on the outstanding amount at a rate of 5% a year above the base rate from the due date for payment until the date on which the payee actually receives the outstanding amount. The payment of the interest will be in addition to, and not in substitution for, any other remedies available in respect of the non-payment.

20. Liability

Nothing in these Terms & Conditions limits The Organiser's liability for death or personal injury caused by its negligence or for fraud. Subject always to the foregoing, under no circumstances shall The Organiser be liable to the Sponsor/Exhibitor (as the case may be) for any of the following, whether in contract, tort (including negligence) or otherwise any indirect or consequential losses, loss of revenue or anticipated revenue, loss of savings or anticipated savings, loss of business opportunity, loss of profits or anticipated profits or loss of wasted expenditure. The Organiser's maximum aggregate liability in contract, tort (including negligence) or otherwise, however arising, out of or in connection with the performance of The Organiser's obligations under these Terms & Conditions, in respect of any one or more incidents or occurrences during the Term, shall be limited to a sum equal to £50. If the Exhibition is abandoned, postponed or altered in any way in whole or in part, or if The Organiser find it necessary to change the dates of the Exhibition or vary the hours the Exhibition is open, The Organiser shall not be liable for any expenditure, damage or loss incurred in connection with the Exhibition. The Organiser shall not be liable for any loss, which the Sponsor/Exhibitor or

Exhibition contractors may incur owing to the intervention of any authority, which prevents or restricts the use of the Premises or any part thereof in any manner whatsoever. The Organiser shall not be held liable for the Exhibition attracting a lower than expected number of participants or for any lack of interest in the event as a whole. The Sponsor/Exhibitor will indemnify The Organiser against all claims and expenses arising from the Sponsor/Exhibitor's damage to property and for any loss or injury caused by it or its agents or employees.

21. Insurance

The Sponsor/Exhibitor (as the case may be) confirms that it shall arrange a comprehensive insurance policy at its own cost to insure themselves fully against all risks at the Exhibition, in particular:

- a. Abandonment insurance: The Organiser is not obliged to return any monies paid for space in the event of cancellation or restriction of the Exhibition;
- b. Stand, fixtures and similar insurance: All risks on loss or damage to Sponsor/Exhibitor property, fixtures, fitting and all other property of a similar nature such as personal effects of directors, principals and employees whilst on the Premises and transit risks from the Sponsor/Exhibitor's premises to the Exhibition and return;
- c. Public liability: Liability to the public may arise out of Sponsor/Exhibitor activities and should be covered by insurance to a minimum of £5 million.

22. Intellectual Property

Unless otherwise provided for in writing, all intellectual property rights held over The Organiser's offers, publications, and other products or services shall remain its property. The Sponsor/Exhibitor (as the case may be) shall not acquire any intellectual property right over the services and products offered by The Organiser.

The Organiser and the Sponsor/Exhibitor acknowledge as follows:

- a. all rights in the Sponsor/Exhibitor Marks, including any goodwill associated with them, shall be the sole and exclusive property of the Sponsor/Exhibitor, and The Organiser shall not acquire any rights in the Sponsor/Exhibitor's Marks, nor in any developments or variations of them; and
- b. all rights in The Organiser's Marks, including any goodwill associated with them, shall be the sole and exclusive property of The Organiser and the Sponsor/Exhibitor shall not acquire any rights in The Organiser's Marks, including any developments or variations of them.

The Sponsor/Exhibitor shall indemnify and keep indemnified The Organiser from and against all claims, damages, losses, costs (including all reasonable legal costs), expenses, demands or liabilities arising out of any claim that The Organiser's use of the Sponsor/Exhibitor Marks in accordance with these Terms & Conditions infringes any Intellectual Property Rights or moral rights of any third party.

All Intellectual Property Rights in and to any materials produced for the Exhibition, excluding the Sponsor/Exhibitor's Marks, shall remain, or be assigned to become, the sole and exclusive property of The Organiser.

23. Termination

Without prejudice to any rights that have accrued under these Terms & Conditions or any of its rights or remedies, either party may terminate these Terms & Conditions with immediate effect at any time by giving written notice to the other party if:

- a. the other party fails to pay any amount due under these Terms & Conditions on the due date for payment and remains in default not less than 14 Business Days after being notified in writing to make payment;
- b. the other party commits a material breach of any material term of these Terms & Conditions and (if that breach is remediable) fails to remedy that breach within a period of 14 days after being notified in writing to do so. However, this period will be reduced to 2 days if The Organiser calls upon the Sponsor/Exhibitor to remedy the breach during, or within, the 7 day period before the Exhibition begins;
- c. the other party repeatedly breaches any of the terms of these Terms & Conditions in a manner that reasonably justifies the opinion that its conduct is inconsistent with it having the intention or ability to give effect to the terms of these Terms & Conditions; or
- d. the other party has a receiver or administrative receiver appointed over it or over any part of its business or assets or pass a resolution for winding up (except for the purposes of a genuine scheme of solvent amalgamation or reconstruction) or a court of competent jurisdiction makes an order to that effect, or becomes subject to an administration

order or enter into any voluntary arrangement with its creditors, or it ceases or threatens to cease to carry on business.

Following termination of these Terms & Conditions for whatever reason the rights granted by The Organiser to the Sponsor/Exhibitor (as the case may be) under these Terms & Conditions shall immediately terminate and revert to The Organiser, after which the Sponsor/Exhibitor (as the case may be) shall not exercise any rights under these Terms & Conditions or use or exploit (directly or indirectly) its previous connection with The Organiser or the Exhibition. Each party shall promptly return to the other any property of the other within its possession or control. Each party shall pay to the other any sums that are outstanding and to be accounted for under these Terms & Conditions. Clauses which expressly or by implication have effect after termination shall continue in full force and effect.

24. Force Majeure and Exhibition Cancellation

Any party that is subject to a Force Majeure Event shall not be in breach of these Terms & Conditions and shall be excused from performance under these Terms & Conditions while and to the extent they are unable to perform due to any Force Majeure Event, provided that:

- a. it promptly notifies the other party in writing of the nature and extent of the Force Majeure Event causing its failure or delay in performance;
- b. it could not have avoided the effect of the Force Majeure Event by taking precautions which, having regard to all the matters known to it before the Force Majeure Event, it ought reasonably to have taken, but did not; and
- c. it has used all reasonable endeavours to mitigate the effect of the Force Majeure Event, to carry out its obligations under these Terms & Conditions in any way that is reasonably practicable and to resume the performance of its obligations as soon as reasonably possible. If the circumstance of a Force Majeure Event continues for a period of 30 days or longer, the party not affected by the Force Majeure Event shall have the right to terminate these Terms & Conditions upon written notice to the other. Excuse from performance does not extend the Term of these Terms & Conditions. This termination shall be without prejudice to the rights of the parties in respect of any breach of these Terms & Conditions occurring before termination. If the Exhibition is cancelled for any reason (including, without limitation, by reason of a Force Majeure Event) The Organiser shall notify the Sponsor/Exhibitor (as the case may be) of the cancellation as soon as possible. The parties agree that:
 - a. The Organiser shall not be in breach of these Terms & Conditions by virtue of that cancellation or abandonment; and
 - b. without prejudice to their rights and liabilities arising before cancellation, the parties shall, in respect of the period following The Organiser's notice, thereafter, be relieved of their rights and obligations under these Terms & Conditions in respect of the Exhibition.

25. Data Protection

All information and data belonging to the Organiser and used by the Sponsor/Exhibitor shall at all times remain the sole property of the Organiser and, except with written permission from the Organiser, the Sponsor/Exhibitor undertakes not to disclose or use such information for any purpose other than for the Events. In the event of termination or expiration of the Agreement, the Sponsor/Exhibitor will return all information and data to the Organiser. For the purpose of this agreement, Data Protection Legislation shall mean all applicable data protection laws, whether local, national or supranational, including the Data Protection Act 1998 and the General Data Protection Regulation ((EU) 2016/679). Both parties will comply with all applicable requirements of the Data Protection Legislation. The parties acknowledge that for the purposes of the Data Protection Legislation, the terms Data Controller, Data Processor, Data Subject and Personal Data shall have the meanings as defined in the Data Protection Legislation. The Organiser will ensure that it has all necessary appropriate consents and notices or other lawful authorisation in place to enable lawful transfer of the Personal Data to the Sponsor/Exhibitor for the duration and purposes of this contract. It is understood that the Organiser will store personal data from the Sponsor/Exhibitor in their CRM system, and will delete personal data from their servers within the 12 months following the completion of BSG LIVE '25 i.e. no later than 27th June 2026, unless individuals have specifically consented for their data to be retained after this period. The Sponsor/Exhibitor shall, in relation to any Personal Data processed in connection with the performance by the Sponsor/Exhibitor of its obligations under this contract:

- a. process that Personal Data only on the written instructions of the Organiser unless the Sponsor/Exhibitor is required by the laws of any member of the European Union or by the laws of the European Union applicable to the Sponsor/Exhibitor to process Personal Data (Applicable Laws). Where the Sponsor/Exhibitor is relying on laws of a

member of the European Union or European Union law as the basis for processing Personal Data, the Sponsor/Exhibitor shall promptly notify the Organiser of this before performing the processing required by the Applicable Laws unless those Applicable Laws prohibit the Sponsor/Exhibitor from so notifying the Organiser;

- b. ensure that it has in place appropriate technical and organisational measures, to protect against unauthorised or unlawful processing of Personal Data and against accidental loss or destruction of, or damage to, Personal Data, appropriate to the harm that might result from the unauthorised or unlawful processing or accidental loss, destruction or damage and the nature of the data to be protected, having regard to the state of technological development and the cost of implementing any measures (those measures may include, where appropriate, pseudonymising and encrypting Personal Data, ensuring confidentiality (by imposing confidentiality obligations on all personnel processing the Personal Data), integrity, availability and resilience of its systems and services, ensuring that availability of and access to Personal Data can be restored in a timely manner after an incident, and regularly assessing and evaluating the effectiveness of the technical and organisational measures adopted by it);
- c. ensure that all personnel who have access to and/or process Personal Data are obliged to keep the Personal Data confidential; and
- d. not transfer any Personal Data outside of the European Economic Area unless the prior written consent of the Organiser has been obtained and the following conditions are fulfilled:
 - i. the Organiser or the Sponsor/Exhibitor has provided appropriate safeguards in relation to the transfer;
 - ii. the Data Subject has enforceable rights and effective legal remedies;
 - iii. the Sponsor/Exhibitor complies with its obligations under the Data Protection Legislation by providing an adequate level of protection to any Personal Data that is transferred; and
 - iv. the Organiser complies with reasonable instructions notified to it in advance by the Sponsor/Exhibitor with respect to the processing of the Personal Data;
- e. assist the Organiser, at the Organiser's cost, in responding to any request from a Data Subject and in ensuring compliance with its obligations under the Data Protection Legislation with respect to security, breach notifications, impact assessments and consultations with supervisory authorities or regulators;
- f. notify the Organiser without undue delay on becoming aware of a Personal Data breach;
- g. at the written direction of the Organiser, delete or return Personal Data and copies thereof to the Organiser on termination of the contract unless required by Applicable Law to store the Personal Data; and
- h. maintain complete and accurate records and information to demonstrate its compliance with this Data Protection legislation and allow for audits by the Organiser or the Organiser's designated auditor;
- i. delete personal data from their servers following the end of BSG LIVE '25 and no later than 12 months after i.e. by 27th June 2026 (unless individuals have consented in writing for data to continue to be stored after this period);

The Organiser does not consent to the Sponsor/Exhibitor appointing any third-party processor of Personal Data under this contract.

26. General conditions

Each party agrees that it shall comply with all applicable laws, statutes, regulations and codes relating to anti-bribery and anti-corruption including but not limited to the Bribery Act 2010. Nothing in these Terms & Conditions is intended to, or shall be deemed to, establish any Partnership or joint venture between any of the parties, constitute any party the agent of another party, nor authorise any party to make or enter into any commitments for or on behalf of any other party. This Agreement is not intended to, and does not, give any person who is not a party to it any right to enforce any of its provisions under the Contracts (Rights of Third Parties) Act 1999. The rights of the parties to terminate, rescind or agree any variation, waiver or settlement under these Terms & Conditions is not subject to the consent of any person that is not a party to these Terms & Conditions. No variation of these Terms & Conditions shall be effective unless it is in writing and signed by each of the parties (or their authorised representatives). This agreement is personal to the parties and neither party shall assign, transfer, mortgage, charge, subcontractor deal in any other manner with any of its rights and obligations under these Terms & Conditions without the prior written consent of the other party (which is not to be unreasonably withheld or delayed). Each party confirms it is acting on its own behalf and not for the benefit of any other person. No failure or delay by a party to exercise any right or remedy provided under these Terms & Conditions or by law shall constitute a waiver of that or any other right or remedy, nor shall it preclude or restrict the further exercise of that or any other right or remedy. No single or partial exercise of a right or remedy shall preclude or restrict the further exercise of that or any other right or remedy. If any court or competent authority finds that any provision of these Terms & Conditions (or part of any provision) is invalid, illegal or unenforceable, that provision or part-provision shall, to the extent required, be deemed to be deleted, and the validity and enforceability of the other provisions of these Terms & Conditions shall not be affected. If any invalid, unenforceable or illegal provision of these Terms & Conditions would be valid, enforceable and legal if some part of it were deleted, the provision shall apply with the minimum modification necessary to make it legal, valid and enforceable. This agreement constitutes the entire agreement between the parties and supersedes and extinguishes all previous drafts, agreements, arrangements and understandings between them, whether written or oral, relating to its subject matter. Each party agrees that it shall have no remedies in respect of any representation or warranty (whether made innocently or negligently) that is not set out in these Terms & Conditions. No party shall have any claim for innocent or negligent misrepresentation based upon any statement in these Terms & Conditions. Any notice or other communication required to be given to a party under or in connection with this contract shall be in writing and shall be delivered by hand or sent by pre-paid first-class post or other next working day delivery service proof of delivery, at its registered office (if a company) or (in any other case) its principal place of business. Any notice or communication shall be deemed to have been received if delivered by hand, on signature of a delivery receipt, or otherwise at 9.00 am on the second business day after posting or at the time recorded by the delivery service. This clause does not apply to the service of any proceedings or other documents in any legal action or, where applicable, any arbitration or other method of dispute resolution. For the purposes of this clause, "writing" shall not include e-mail.

These Terms & Conditions and any dispute or claim arising out of or in connection with it or its subject matter (including non-contractual disputes or claims) shall be governed by and construed in accordance with the law of England and Wales. The parties irrevocably agree that the courts of England and Wales shall have exclusive jurisdiction to settle any dispute or claim that arises out of or in connection with these Terms & Conditions or its subject matter or formation (including non-contractual disputes or claims).



**Please contact us should
you wish to participate in
BSG LIVE'25:**

Billy Fahey

BSG Industry Sales Director

bsg.industrysales@tfilodestar.com