BSG LIVE'23

LIVE'23

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BSG LIVE'23 Sustainability Report

19th – 22nd June 2023 | ACC Liverpool

Policies / initiatives for 2023

Minimal conference material produced with a non-plastic recyclable badge, lanyards and foldout guide made from recycled materials that are also recyclable, and enhanced use of technology to help attendees navigate the event.

Encouraged minimal use of international speakers and any that did attend were given multiple roles. Campus, as a virtual event, is a good opportunity to bring in international speakers without the need for travel.

On-demand content library. Opportunity to view content without travelling and attending in person. Also, gives delegates who did attend in person the option to catch up on sessions they couldn't attend.

Sustainability symposium held.

Only vegetarian food served on the final day of the event.

All social event venues within walking distance.

Encouraged delegates to bring their own water bottle to fill up from the water stations.

Section added to the Exhibitor Manual to encourage exhibitors to think about the materials on their stand including giveaways.
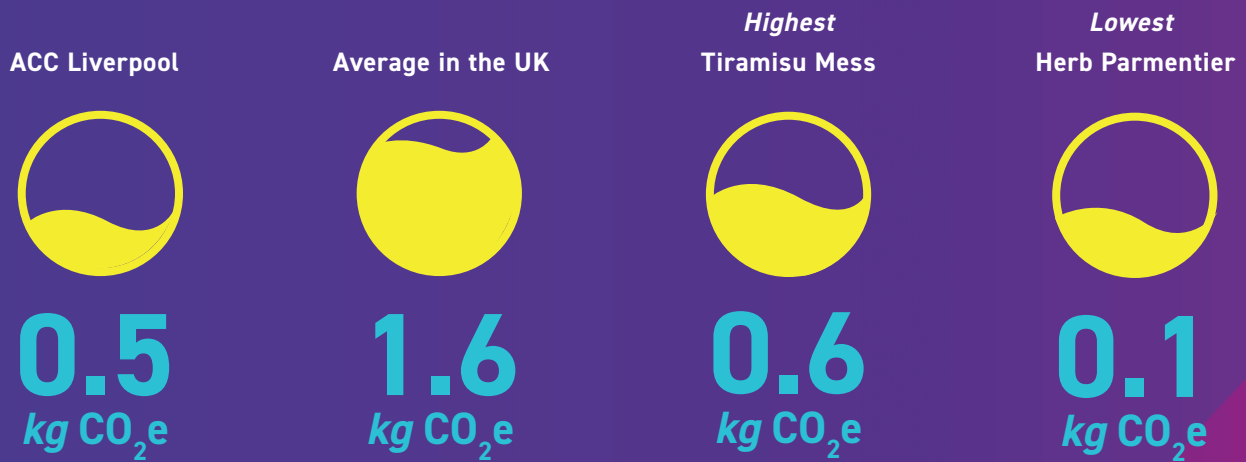
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Venue and caterer

ACC Liverpool are 100% energy renewable certified, and send zero waste to Landfill – to read more about the venue's social impact plan please click here.
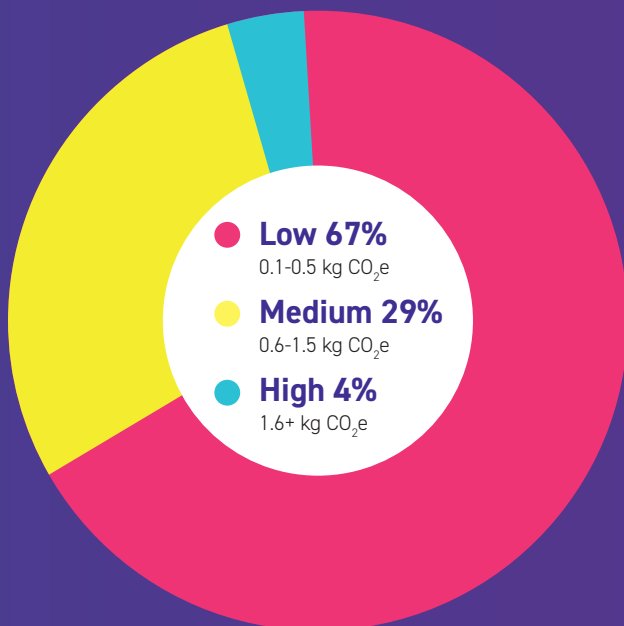
During this event, the venue caterer calculated the carbon emissions for the food served. The emissions depend on ingredients, country of origin and cultivation methods. They did this in collaboration with Klimato, their sustainability partner.

80% of food and beverage suppliers to the ACC can be found within a 30 mile radius. 60% of food and beverage suppliers are small and medium sized enterprises.

Average kg CO_2e per meal

ACC Liverpool

0.5
kg CO_2e

Average in the UK

1.6
kg CO_2e

Highest
Tiramisu Mess

0.6
kg CO_2e

Lowest
Herb Parmentier

0.1
kg CO_2e

Proportion of servings

- **Low 67%**
  0.1-0.5 kg CO_2e
- **Medium 29%**
  0.6-1.5 kg CO_2e
- **High 4%**
  1.6+ kg CO_2e

13,205
meals served

8,847
climate-friendly

7.1
tonnes CO_2e

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Data from the registration process and delegate feedback survey

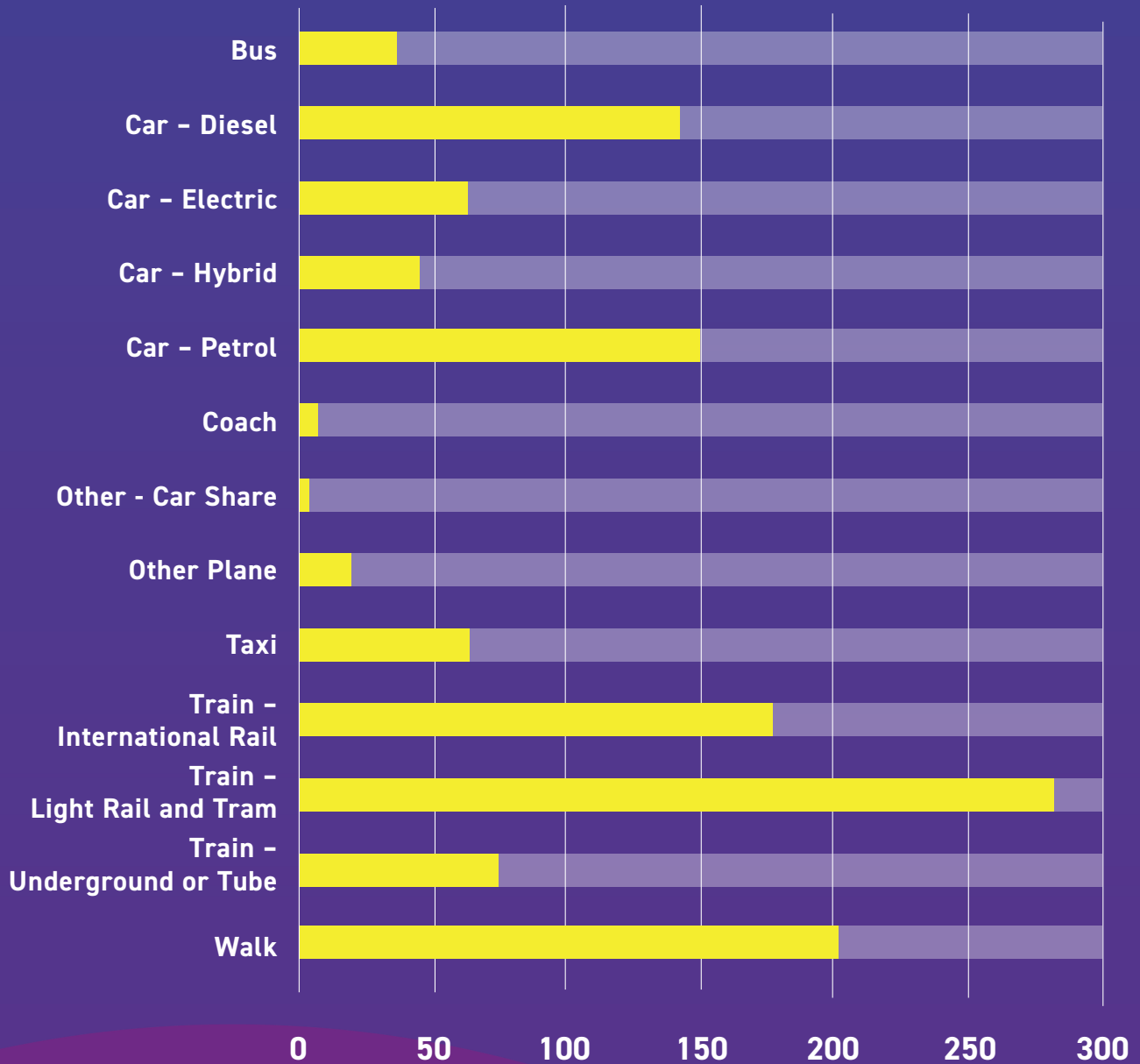**Country of residence as indicated on the registration form (excludes virtual only attendees).**

United Kingdom	2187	Pakistan	34	Egypt	1
United States	17	Norway	1	Czech Republic	2
United Arab Emirates	12	New Zealand	17	Cyprus	1
Switzerland	2	Morocco	5	Croatia	2
Sweden	4	Jordan	3	Colombia	1
Spain	2	Italy	1	China	5
Singapore	1	Isle of Man	5	Brazil	1
Saudi Arabia	2	Ireland	9	Australia	15
Qatar	2	Germany	10		
Poland	1	France	3		

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Mode of transport used*

Please indicate your main modes of transportation to BSG LIVE'23

Chart: Mode of transport used (values read against axis 0–300)

Mode	Approximate value
Bus	38
Car – Diesel	143
Car – Electric	63
Car – Hybrid	45
Car – Petrol	150
Coach	8
Other - Car Share	4
Other Plane	20
Taxi	63
Train – International Rail	175
Train – Light Rail and Tram	280
Train – Underground or Tube	75
Walk	200

*Data via the delegate feedback survey.

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Recommendations for 2024

More comprehensive post event sustainability report to be produced post event including measuring the carbon footprint.

Track travel plans from all attendees on the registration portal as a mandatory field. This will include mode of travel and where they will travel from.

E-posters – switch off most screens outside of poster session hours. Also, review other areas of production where equipment could be switched off when not in use.

Increase the days only vegetarian food is served from one to two days. Recommendation is for that to be Monday and Thursday

Further sustainability sessions in the programme including in high profile plenary sessions.

Stronger messaging to exhibitors earlier on in the process to get them to think about the materials on their stands including giveaways.

BSG will provide recommendations to industry on how they can contribute to a more sustainable BSG LIVE.

Check and discuss sustainability policies with any potential venue and supplier.

Consider carbon offsetting.

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