



BSG
LIVE'22
FORWARD TOGETHER

Scientific Meeting Partnership

BSG LIVE 20-23 June 2022

Birmingham

BSG LIVE 2022

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Dear Colleagues

It is with great pleasure that we invite you, on behalf of the Planning Committee, to join us at The British Society of Gastroenterology Annual Meeting – “BSG LIVE” in Birmingham from 20th – 23rd June 2022. We look forward to welcoming our community for a live, face to face meeting for the first time since 2019. We are making every effort to facilitate meaningful interactions between you, our valued partners and our clinical community comprising; physicians, surgeons, pathologists, radiologists, scientists, nurses, dieticians, and others working in the fields of gastroenterology and hepatology. We expect over 2,200 healthcare professionals to join us at this major, four-day scientific meeting at the ICC Birmingham.

BSG LIVE Objectives:

- To educate our members and guests regarding state-of-the-art investigation and management, and new developments in all fields of Gastroenterology and Hepatology
- To provide high quality CPD for our members
- To allow researchers in all Gastroenterology related fields to present, share and discuss their findings
- To encourage and help enable collaborative working
- To work together with our Industry partners to allow our members to see and hear about new developments that may help improve patient management
- To host meetings and events for our Trustees, Executive and Council, and BSG section committee meetings

We invite our BSG LIVE partners' medical teams to join us in scientific sessions to hear directly from clinicians and medical experts regarding the key issues, breakthroughs and challenges in GI and liver disease today. We shall welcome questions on the challenges you face and look forward to discussing how together we can improve patient safety and outcomes.

We have allocated more meeting spaces for industry symposia for you to take the stage to present on advancements you have made in treatment methodologies, equipment breakthroughs and other insights and innovations.

Using our knowledge of members' clinical and research interests, we can support you in creating better targeted conversations that resonate with attendees. Our new industry hall layout will offer the delegates an easier way to navigate the space and find the industry partners most relevant to their interests.

A key priority will be the hands-on Endoscopy Village offering training in different endoscopic scenarios. This year we have extended the training time to two full days and the training will take place in a dedicated interactive zone, which will have its own symposia area to provide a platform for scientific exchange.

As we embrace innovation, we will provide a dedicated space where Digital Health organisations, large and small, can gather to share advancements in key areas such as AI in GI and new clinical applications.

Sustainability is key on our agenda and will feature more prominently in future meetings. We have made major reductions on printed materials and other unnecessary items. We invite you to join us in these efforts.

And after two years like no other, we are keen to offer as much support as we can to our members, many of whom work in high-pressured and stressful environments. We welcome talks and support from industry in our Wellbeing & Personal Development Zone to encourage our community to look after their own physical and mental health.

We would be delighted if your organisation would work with us, to support this innovative and exciting meeting, bringing together the very best in the fields of Gastroenterology and Hepatology.

Prof Adrian Stanley, BSG Senior Secretary

About the BSG

The British Society of Gastroenterology is a registered charity and the largest medical gastroenterology and hepatology community in the UK. A professional organisation, it is a voice for gastroenterology and hepatology in the UK, influencing health policy nationally. It has representation within the British Royal Colleges and consequently the Government and other NHS bodies. Internationally it is represented at World and European level and has strong links with other member societies across the world.

BSG supports more than 3,700 members in providing the best care and outcomes for patients with gastrointestinal and liver disease, bringing them early awareness of changes in best practice and new research. It is also intimately involved in all aspects of gastroenterology training in Britain.

Research is supported through the promotion of high standards and offering platforms for scientific presentation and publication, and directly through substantial financial contributions to the Society's affiliated charity, GUTS UK.

The BSG co-owns three journals. Gut is Europe's highest ranked gastroenterology journal, by citation related impact factor, and the Society's oldest title. Frontline Gastroenterology focuses on clinical aspects of Gastroenterology. The newest addition to the portfolio is the open access journal BMJ Open Gastroenterology. The Society regularly produces guidelines on aspects of contemporary practice.



Your hosts



DR ALASTAIR MCKINLAY
BSG President

Dr Alastair McKinlay is a Consultant Gastroenterologist with an interest in nutrition, at Aberdeen Royal Infirmary. He is also physician to the Eden Unit at Royal Cornhill Hospital Aberdeen, the specialist inpatient eating disorders unit for the North of Scotland Managed Clinical Network for Eating Disorders. He is a member of the Council of the Royal College of Physicians of London. Alastair is an Honorary Associate of the British Dietetic Association.



DR ANDY VEITCH
BSG President Elect

Dr Andy Veitch is a Consultant Gastroenterologist at The Royal Wolverhampton NHS Trust with interests in advanced endoscopy, endoscopy training, endoscopy research and guidelines. In Wolverhampton, he set up the first centre in the national bowel cancer screening programme in England and has had a national leading role in the programme. He is currently leading on quality improvement in endoscopy services for the European Society of Gastrointestinal Endoscopy, and he has a global role as a member (former Chair) of the endoscopy committee of the World Gastroenterology Organisation.



PROF ADRIAN STANLEY
BSG Senior Secretary

Prof Stanley was appointed Consultant Gastroenterologist at Glasgow Royal Infirmary in 1999 and Honorary Professor at the University of Glasgow in 2018. Prof Stanley has active research interests and has published over 140 peer-reviewed papers spanning endoscopy and hepatology. He has co-authored four national and international guidelines and has advised SMC and NICE. Prof Stanley has been an invited speaker and performed live endoscopy at numerous national and international meetings. He is Director of the annual Royal College of Physicians and Surgeons of Glasgow Glasgow-Gastro Conference. He was appointed Vice President (Medical) of the Royal College of Physicians and Surgeons of Glasgow in December 2019.



PROF HELEN STEED
BSG Secretary

Prof Helen Steed is a Consultant Gastroenterologist at the Royal Wolverhampton NHS Trust with specialist and research interests in inflammatory bowel disease, nutrition and medical education. She is the Secretary for the British Society of Gastroenterology and Chair of the BSG Food and Function research group. Her research focus is on microbiota, biomarkers and family planning in inflammatory bowel disease. She has a strong education background and previously acted as Foundation Programme Director for the Royal Wolverhampton NHS Trust and now serves the Trust as Clinical Tutor overseeing the delivery of the postgraduate medical education program and as the regional West Midlands Faculty Development Lead.



DR BJORN REMBACKEN
Endoscopy Village

Dr Bjorn Rembacken is a Consultant Gastroenterologist and Specialist Endoscopist in Leeds. He is an international Expert in Endoscopy with particular expertise in the endoscopic detection and removal of neoplastic lesions. He is also an external assessor for the Bowel Cancer Screening programme, and has a subspeciality interest in Training and Quality Assurance in Endoscopy.

Membership profile

Every year, approximately 90% of our membership attends the BSG Annual Meeting. We have provided you with a breakdown of sector membership to aid in refining your participation in BSG LIVE 2022.

August 2021 membership

The BSG has as members 98% of UK consultants, and 92% of trainees in gastroenterology speciality training.

Consultant	1570
Trainee	676
Nurse	520
Senior	93
International	83
NCCG and GP	66
AGIP/AHP/PA	181
Taster	422
Honorary	96
Total	3707

2021 Section membership

Members of the BSG align to the 15 sections shown in this chart. The majority of sections are clinically focused, although there are a few that are workforce-focused, such as nurses and trainees, that tie into membership type.

SECTION	MEMBERS
Adolescents and Young People	138
Trainees	1015
Small Bowel and Nutrition	673
Pathology	123
Pancreas	337
Oesophageal	424
Neurogastroenterology and motility	281
Liver	1035
IBD	1466
Gastroduodenal	531
Colorectal	506
Endoscopy	1566
Association of GI Physiologists	89
SWIG (Supporting Women in Gastroenterology)	138
Nurses Association	523



Scientific and Educational Partnership with the BSG

Why Get involved?

- BSG LIVE 2022 is the leading conference in the field of gastroenterology – this is your chance to support and inform the UK's gastroenterology and hepatology specialists on new initiatives and developments
- Generate new ideas and gather new insights
- Foster collaborations and build new relationships in a growing and fast paced industry
- Connect directly with hard to reach influencers & decision makers within the gastroenterology and hepatology communities
- Network with some of the best researchers, clinical leaders and top policy makers from the UK and beyond over the course of four days
- Increase visibility within the market place
- Reinforce and strengthen your positioning within the gastroenterology and hepatology communities

A Science Partnership Between the BSG and Industry - Programme Summary

Our top line programme will help you plan your own presence and outreach at BSG LIVE. You can see where your symposia and other activities will be best placed to align with the overall scientific content.

Monday 20th June 2022

Time	Hall 1
08:00 - 08:30	
08:30 - 09:00	
09:00 - 09:30	
09:30 - 10:00	
10:00 - 10:30	Masterclass (from 10:00) Interactive State-of-the-Art updates on GI & Liver disorders
10:30 - 11:00	
11:00 - 11:30	
11:30 - 12:00	Coffee
12:00 - 12:30	Masterclass
12:30 - 13:00	
13:00 - 13:30	Lunch
13:30 - 14:00	
14:00 - 14:30	Masterclass
14:30 - 15:00	
15:00 - 15:30	Coffee
15:30 - 16:00	Masterclass
16:00 - 16:30	

The meeting will begin on Monday with the Gastroenterology Masterclass, with expert speakers giving cutting edge updates on GI and Liver disorders.

The main programme will then run from 21st – 23rd June and will include over 50 symposia covering basic and clinical science, state-of-the-art lectures from international and UK speakers, clinical updates and a translational science masterclass.

Key topics will include endoscopy, IBD hepatology, nutrition and technology advancements, as well as specialised sessions for nurses, trainees, GI physiologists, neuro-gastroenterologists and more.

Tuesday 21st June 2022

Time						
08:00 - 08:30	Early morning section meetings					
08:30 - 09:00						
09:00 - 09:30	Gastroduodenal and oesophageal free papers	CSSC: Service free papers	Trainees Symposium	Nurses Joint Symposium with Endoscopy section	SBN free papers	Colorectal free papers
09:30 - 10:00						
10:00 - 10:30						
10:30 - 11:00	Coffee					
11:00 - 11:30	11:00 - 12:45 BSG Plenary					
11:30 - 12:00						
12:00 - 12:30						
12:30 - 13:00						
13:00 - 13:30	Lunch			Meet the Elected Councillors (45 mins - at the BSG Stand)		
13:30 - 14:00						
14:00 - 14:30	Gastroduodenal/ Oesophageal Symposium (separate or combined)	CSSC: Guidelines Symposium	Joint IBD/Endoscopy Symposium	Nurses Joint Symposium with Liver section?	Sustainability symposium: The Greener NHS - what can we do in Gastroenterology?	Colorectal session, including the Prof John Nicholls lecture
14:30 - 15:00						
15:00 - 15:30						
15:30 - 16:00						
16:00 - 16:30	Coffee					
16:30 - 17:00	Oesophageal/ Gastroduodenal Symposium (separate or combined)	Endoscopy Symposium	Joint IBD/AYP session	Nurses Joint Symposium with IBD section	SBN Symposium	Colorectal Symposium
17:00 - 17:30						
17:30 - 18:00						
18:00 - 18:30	Early evening section meetings					
18:30 - 19:00						
19:00 - 19:30						

Wednesday 22nd June 2022

Time						
08:00 - 08:30	Early morning section meetings			Meet the Expert Breakfast Sessions		
08:30 - 09:00						
09:00 - 09:30	BSG Endoscopy Live	IBD - Free papers	Pathology Symposium	Liver - Joint EASL/ BASL/BSG session	Mentoring session	SBN Symposium
09:30 - 10:00						
10:00 - 10:30	Coffee					
11:00 - 11:30	BSG Endoscopy Live	IBD session	Pathology - pancreato-biliary pathology session	Liver Free papers	SWG Symposium	Nursing Free papers
11:30 - 12:00						
12:00 - 12:30	Lunch			Meet the Elected Councillors (45 mins - at the BSG Stand)		
12:30 - 13:00						
13:00 - 13:30						
13:30 - 14:00						
14:00 - 14:30						
14:30 - 15:00	BSG Endoscopy Live	IBD international	Best of Gut, Frontline and BMJ open +/- Feedback from DDW, EASL	Joint liver/pathology section incl Basil Morson lecture	Guts UK research Symposium	International Session
15:00 - 15:30						
15:30 - 16:00	Coffee					
16:00 - 16:30						
16:30 - 17:00	BSG Endoscopy Live +/- Joint SWIG/ASGE WIG session	IBD international	CSSC: Quality Improvement	Liver session	AGIP Symposium	NGM Symposium
17:00 - 17:30						
17:30 - 18:00						
18.15 - 19.00	AGM					
19:00 - Late	Social event					

Thursday 23rd June 2022

Time						
08:00 - 08:30	Early morning section meetings			Meet the Expert Breakfast Sessions		
08:30 - 09:00						
09:00 - 09:30	Endoscopy free papers	Neurogastroenterology and motility free papers	Science Masterclass	Pancreas Symposium incl Free papers	Liver Symposium including Sheila Shertock lecture	Trainees Symposium
09:30 - 10:00						
10:00 - 10:30	Coffee Break					
10:30 - 11:00						
11:00 - 11:30	Endoscopy section symposium	Joint symposium - Neurogastroenterology and motility and AYP	Science Masterclass	CSSC: Service success stories	Liver Session: "Controversies in..." or Grand round / other	How to avoid "burnout" - A practical guide for clinicians
11:30 - 12:00						
12:00 - 12:30	Lunch					
12:30 - 13:00						
13:00 - 13:30						
13:30 - 14:00						
14:00 - 14:30	BSG Plenary 2					
14:30 - 15:00						



The BSG and Industry Interactions a Different Approach

For BSG LIVE 2022 we are taking a different approach to industry support. This will bring us closer to industry codes of conduct, simplify our interactions and be the start of a long term, sustainable relationship with your organisation.

As part of feedback from you, sponsorship opportunities will all be focused on scientific engagement and collaboration.

The BSG's activities are organised independently, the costs being indirectly and partially offset by the support of industry. There have been many examples of collaborations between the BSG and industry that have resulted in significant improvements in patient outcomes through high quality treatment and management over the years. We believe that maintaining these mutually beneficial relationships is essential to continue to address the key issues facing patients.

Our focus will be to provide an educational journey for our participants that will tailor for them relevant scientific exchanges, training, and networking opportunities throughout the official scientific programme and those provided by you, our partners. This should be our collective focus.

Exhibit

To improve the delegate and exhibitor experience for scientific exchange, education, and networking, we are implementing adjustments to our exhibition area to enable our participants to obtain the information they need simply and effectively based on their different specialisation interests. To do so, we'll divide the area into two halls based on the following categories: pharmaceuticals and biologics, nutrition and gut health, medical equipment and technology, other Professional Bodies.

The Exhibition will take place in halls 3 & 4, adjacent to the main meeting rooms and will include:

- A dedicated silent symposia area which will be available for sponsored industry sessions
- Catering stations - tea, coffee and lunch will be served in the exhibition halls
- BSG stands where CPD certificates will be collected by delegates
- Poster displays, integrating original scientific research within the exhibition zones
- Scanners will also be available at an extra cost to support you with delegate information capture

Hall 4 will be our hands-on interactive area where the highly successful BSG endoscopy village will run for two whole days. Building on the theme of innovation and new technology developments including AI in GI, we shall welcome Medical Technology firms including startups in this area.

Space only - £700 +VAT per square metre

Example Sizes

SQM	DIMENSIONS
54 sqm	9x6m
48 sqm	8x6m
36 sqm	6x6m
25 sqm	5x5m
18 sqm	6x3m
9 sqm	3x3m

Shell Scheme - £750 + VAT per square metre

Example Sizes

SQM	DIMENSIONS	COST EX VAT
18 sqm	6x3m	£13,500
12 sqm	4x3m	£9,000
9 sqm	3x3m	£6,750
6 sqm	2x3m	£4,500
4 sqm	2x2m	£3,000

DATE	TIME
Tuesday 21 June 2022	08:00 - 18:00
Wednesday 22 June 2022	08:00 - 18:00
Thursday 23 June 2022	08:00 - 15:00

Exhibit

Space Only

- 2 x exhibitor passes including tea, coffee and lunch for the three main programme days per 9 sq. m. of space booked
- Acknowledgement on the dedicated BSG LIVE 2022 website and app

Shell Scheme

- 1 pass per every 6 or 9 square metres
- 2m high white panels, and fascia panels with name board displaying exhibitor name and stand number
- 1 x table and 2 x chairs per 6 or 9 sq. m. of space booked
- 1 x 500w square pin socket outlet per 6 or 9 sq. m. of space booked
- Shell scheme lighting
- Acknowledgment on the BSG LIVE 2022 website and app

Charities and not for profits

- A limited number of stands will be available at a reduced rate – please contact us for details

Catering

- 30 mins before delegates break, coffee breaks and lunch will be served in the exhibition for exhibitors across each of the three main BSG LIVE 2022 days

Executive Meeting Rooms

- There are a number of meeting rooms available for private hire, adjacent to the main session rooms
- Room size capacities range from 10 to 28 PAX. Please contact us for availability and prices.



BSG LIVE 2022 – Industry Partnership

BSG LIVE 2022 is a critical event in the calendar of the GI and Endoscopy community in the UK. Over 6,500 healthcare professionals have attended meetings in the past 3 years focused on basic and clinical science symposia as well as state-of-the-art lectures from international and UK speakers, clinical updates, a translational Science Masterclass and moderated poster rounds, all complemented by a fully integrated industry-supported programme. To continue this success, we invite you to join us at BSG Live Partners, noting we have removed the outdated Diamond, Platinum, Gold, Silver and Bronze levels. In this way the partnership is not principally defined by a financial metric but by the outcomes generated from our partnership. To satisfy the collaborations with industry, enjoyed in previous years, partnership options will only be available to those companies that have booked a stand during BSG LIVE 2022.

BSG LIVE Partner package

£40,000 + VAT per company

Access to key HCP leaders in your field of work for meaningful discussion on key challenges and current burning issues – invited to exclusive BSG Partner Meeting with the Senior Secretary and others from the BSG planning committee. Exclusive to Medical representative of key partners. “BSG Medical Devices Hot Topic session” participation.

Align your brand with the prestigious BSG brand.

Attend four representatives from your Medical teams can join as full delegates to all scientific sessions to hear directly from HCPs and engage in Q&A.

Collaborate with the scientific programme committee to support you in how to link your participation and content with key topics.

Communicate your key messages promoted to delegates with BSG LIVE participant e-shots.

Connect with key attendees through use of our Delegate Educational Journey app.

Educate and take advantage of first choice symposia slots.

Exchange medical views and ask questions to relevant audiences to help with the clinical development of your device or treatments

Hosted meeting with BSG scientific committee members pre and post BSG LIVE 2022.

Market your brand and products and take advantage of priority choice exhibit stand space.

Recognition of the role of your company in supporting the BSG and the Annual Meetings objectives.

Train in the Endoscopy Village.

Beyond the conference – a dedicated BSG Key Account Manager will work with you to define your optimal participation in the Annual Meeting and facilitate introductions to key people within the BSG community where required.

The BSG recognises the challenges some organisations have faced as a result of the COVID19 pandemic. In these cases, we are happy to discuss customised partnerships to best address how you can support BSG LIVE 2022.



BSG LIVE 2022 - Industry Partnership

Branding and Recognition

- Branding on BSG LIVE 2022 partners page of website
- Use of BSG LIVE 2022 image in your promotional activities
- 6 Complimentary exhibitor registrations on top of entitlements
- 4 Complimentary delegate registrations for selected members from your medical teams – attendees to be agreed with the BSG
- Digital branding at the venue on Registration Foyer
- Recognised in BSG promotional communications to our members – logo inclusion
- Branding on all external delegate promotional communications - circa 8 comms
- Promotion through BSG LIVE 2022 Social Media
- Recognised from the podium at BSG LIVE 2022 Opening and Closing plenary sessions
- Profiled in the BSG members news communication

Scientific and Educational Symposia

We invite you to take to the stage and harness the opportunity to share your own best practice and clinical developments whether that be in biologic patient treatment plans, medical device enhancements, digital innovation or nutritional therapies. Our members are keen to learn from you and eager to engage in scientific and educational dialogue. When programming your symposia please consider our BSG LIVE 2022 objectives for inspiration when formulating your symposia content. Close alignment to these objectives we believe will resonate closely and complement participants' experience whilst avoiding replication of core programme topics and other sponsored symposia. We have also increased the number of rooms and spaces available for Industry Symposia this year. Please study the symposia matrix overleaf for time slots, spaces, capacity and costs. Your symposium will also be included in the BSG app to help inform delegates of this activity.

We shall be happy to discuss this important opportunity to engage with you directly.

Industry Symposia

Industry symposia are always very popular, so we recommend that you book ASAP to secure your preferred slot.

Whats included:

- Meeting room
- Choice of breakfast, lunch or early evening time slots
- Lead retrieval scanner
- A minimum of two co-branded e-shots sent out by the BSG to delegates outlining all symposia sessions
- Inclusion of symposia session details in programme (in app and website)
- Standard audio visual package
- Support from the BSG with the on-site promotion and advertising of your session
- Scanners will also be available at an extra cost to support you with delegate information capture

Silent Symposia Theatre Session

We will have a symposium space in each of the Industry Halls which will be run as silent symposia. As a guide, we suggest Medical Devices and Digital Health sessions will be best placed in Hall 4 and everything else in Hall 3. Choosing to book your stand nearby may be an added benefit in order to continue the conversation and engage with the HCPs more closely.

The programme for the silent symposia will be advertised by a large printed programme in the exhibition hall and via the app. These silent session areas will incorporate approximately 80 seats, will be open plan in nature and attendees will be free to drop in and out as required. The presentations will take place from an informal platform, at all breaks.

- Location on the exhibit floor
- Programme on signboards on the exhibit floor and via the meeting app
- Approx 80 seats per room
- Headsets for all participants
- Lectern and platform
- PA system

Scientific and Educational Symposia

We have increased the number of timeslots available for you to book your own symposia. Note the following caps on availability, so please book early to reserve your slot.

ITEM	PRICE	AVAILABLE DAY	AVAILABILITY
Morning Symposia 300 pax 30 mins	£10,000	Tues Only	5 in total on Tuesday
Morning Symposia 200 pax 30 mins	£7,500	Tues Ony	
Lunchtime Symposia 300 pax 45 mins	£25,000	Tues/Weds/Thurs	4 in total per day
Lunchtime Symposia 200 pax 45 mins	£20,000	Tues/Weds/Thurs	
Evening Symposia 200 pax 45 mins	£17,500	Tues Only	5 in total on Tuesday
Evening Symposia 200 pax 45 mins	£14,000	Tues Only	
Silent Symposia Theatre Session 80 pax 15 mins	£2,500	Tues/Weds/Thurs during coffee breaks	4x 15 min slots per day
Silent Symposia Theatre Session 80 pax 30 mins	£4,000	Tues/Weds/Thurs during lunch breaks	2x 30 min slots per day

- 30 minutes prior to your symposia you may erect a pull-up style banner immediately outside of your room
- Programme Board detailing industry symposia on display in the registration foyer
- We will list your symposium title on the event app and in all places that the full programme is displayed
- We will send out a generic push notification at a strategic time in respect of the industry symposia taking place that day
- One generic E-shot detailing industry sponsored symposia sent to the BSG LIVE 2022 registrants during the 2 week run up to the meeting
- We allow you to hand out invitations and promote your symposium from your exhibition stand throughout the meeting

Train in the Live Endoscopy Village

Endoscopy Village - Hall 4

£12,500 per supporter - 10 Training Stands

As part of BSG's commitment to assist with the continued development and training needs of the UK's gastroenterologists and endoscopists, and following its popularity at BSG2019, we will once again run our Endoscopy Village.

This year we have increased the training time to two full days. The training stations will be in a more prominent position, within Hall 4.

Participants will be able to book one-to-one training sessions within the Endoscopy Village when registering or during the meeting itself.

Supporter Benefits

- Hands-on opportunities to teach participants how to use your equipment
- Opportunity to brand the area with pop-up banners or branding
- Promotion on the website, and mobile app
- Up to ten stations (3m x 2m) located on the exhibition floor
- 3m x 2m shell scheme structure



Wellbeing & Personal Development Zone

After two years like no other, we are keen to offer as much support as we are able to our members, many of whom work in high-pressured and stressful environments.

Some of the companies that support the BSG are experts in the diagnosis and treatment of mental and nutritional health and related illnesses. We would welcome your support through a financial contribution or to bring your expertise to bear in the development of the Wellbeing & Personal Development Zone. You may also feel that this initiative is simply in line with your CSR strategies.

The Wellbeing & Personal Development Zone and drop in centre will provide our community with the space to focus on their own physical and mental health as we guide them on tips and techniques to avoid burnout. This area is likely to include quiet spaces for meditation, breathing, yoga or just to unwind and rest.

How might you help?

- Talks, formal and semi-formal presentations
- Share your effective campaigns to improve your organisations wellbeing
- Materials and other takeaways
- Consultations and advice
- Videos or interactive materials
- Banners and branding on the topic of wellbeing
- If you are interested in supporting this activity please contact our partnerships team

Regulatory considerations

The goal of the BSG and Industry is to develop a collaborative approach leading to the improvement of patient outcomes.

General statement:

- The BSG expects all industry sponsors and exhibitors to respect the educational spirit of our conferences and meetings
- We encourage companies with products, services and innovations aligned to GI and Hepatology care and management to be part of our scientific and educational activities

Industry regulations for sponsors and exhibitors:

- For information and guidance on regulations and legislation involving the support of 3rd party (medical society) activities should follow the Codes of Practice issued by respective regulatory organisations and the National Ministry of Health. Industry are responsible in all situations for ensuring that their promotion during the conference is legal and ethical in the United Kingdom
- The BSG assumes no responsibility for industry non-compliance with industry regulations or legislation standards. Industry agrees to indemnify the BSG against any third-party claim, damage, or loss originating from any infringement of Industry legislation or regulation requirements, including, but not limited to, infringement of Industry legislation or regulation requirements
- For the purpose of clarity and to support in the correct promotion of medicines the BSG consider the Annual Meeting, 2022 to be a UK meeting even if the reputation and attendance of the BSG Annual Meeting is international in nature
- If you believe any of our partnership activities do not align to industry codes please advise our team as soon as possible

BSG LIVE 2022 - Industry Partnerships

Booking form

EXHIBITION	INDICATE NUMBER OF SQUARE METRES	INDICATE TOTAL PRICE	SELECT
Space Only @ £700			
Shell Scheme @ £750			
		PRICE + VAT	
BSG PARTNER PACKAGE		£40,000	
INDUSTRY SYMPOSIA	INDICATE PREFERRED DAY*		SELECT
Morning Symposia 300 pax 30 mins	Tuesday	£10,000	
Morning Symposia 200 pax 30 mins	Tuesday	£7,500	
Lunchtime Symposia 300 pax 45 mins		£25,000	
Lunchtime Symposia 200 pax 45 mins		£20,000	
Evening Symposia 200 pax 45 mins	Tuesday	£17,500	
Evening Symposia 200 pax 45 mins	Tuesday	£14,000	
Silent Symposia Theatre Session 80 pax 15 mins		£2,500	
Silent Symposia Theatre Session 80 pax 30 mins		£4,000	
ENDOSCOPY VILLAGE SUPPORTER - TRAINING STAND		£12,500	
WELLBEING & PERSONAL DEVELOPMENT ZONE SUPPORTER	Contact us to discuss your participation		

Additional Item

PLEASE SPECIFY ANY ADDITIONAL ITEMS HERE

*Requests will be noted but not guaranteed.

BSG

LIVE'22

FORWARD TOGETHER

Contact:

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